

THE SOUVENIR

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Payment may be made through Cheque / Bank Draft drawn in favour of "BROADCAST ENGINEERING SOCIETY (INDIA), CHENNAI CHAPTER" payable at Chennai or Transfer of Fund through NEFT (IFSC code :SBIN0002234, A/C No :10067586184, SBI, Madras University branch)

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SIGNATURE :
NAME & DESIGNATION:

The Hon. Secretary
BES(I) Chennai Chapter
Flat No. 16, 3rd floor,
33/16, Pycrofts Road (Bharathi Salai),
Triplicane,
Chennai – 600005

THE PROGRAMME

Date : Friday, 22nd September 2017
Registration : 09:00 to 10:00 Hrs.
Inauguration : 10:00 to 11:00 Hrs.
Tea : 11:00 to 11:15 Hrs.

SESSION – 1 : 11:15 to 13:15 Hrs.

Digital Broadcasting Techniques

LUNCH : 13:15 to 14:00 Hrs.

SESSION – 2 : 14:00 to 15:30 Hrs.

Emerging trends in Broadcasting

TEA : 15:30 to 15:45 Hrs.

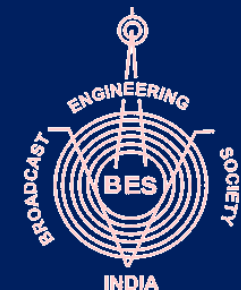
SESSION – 3 : 15:45 to 17:30 Hrs.

Broadcasting in the age of Social Media

Exhibition Timings: 09:00 to 17:30 Hrs.

WELCOME TO BES ANNUAL MIDTERM SYMPOSIUM

ON



**BROADCAST ENGINEERING SOCIETY (I)
CHENNAI CHAPTER**

THE EVENT

Digital technologies have enabled Broadcasting to transcend all barriers and made content available every where. Linear broadcasting is supplemented with non-linear and viewer specific on demand delivery of content. The next generation innovative technologies like UHD /4K TV & Digital Radio will make the audience completely immersed, and engaged.

The transition from legacy broadcast systems to IP meets both the near and long term demands of Production, Contribution, Distribution and content delivery.

Highly efficient compression technologies coupled with the power of high speed networks have redefined the way the content is consumed. Reaching the consumer On the Go terrestrially (DVB-T2) in real time on Portable devices with a bouquet of channels has significant potential even in rural areas

A well managed Archives presents not only additional revenue streams for the broadcaster but also greatly add value to the broadcast.

Experts will deliberate on all these key technologies which are shaping the future of broadcast in this event.

Who should participate

- Broadcasters
- Telecom Service providers
- Over the Top TV Service providers
- Designers & manufacturers of STB and Digital Receivers
- Media Executives and Experts
- Faculty & Students of Engineering Colleges

Date

22nd September 2017

VENUE

Hotel RAMADA, Egmore, Chennai

THE ORGANIZER

The Broadcast Engineering Society (India) was established in 1987 with the following objectives:

- ❖ To promote the interest of the Broadcast Engineering profession at national fora
- ❖ To promote and encourage education, research and training in the field of Broadcast engineering
- ❖ To organize conferences and exhibitions in the area of broadcasting in association with national and international bodies

The Society has a membership of about 2000 professionals from broadcast and communication fraternity and engineering colleges. BES(I) is affiliated to Society of Broadcast Engineers, USA. BES(I) Chennai chapter has been regularly organizing Seminars and Workshops on topics relevant to the current Broadcasting Trends & Technologies.

Contact Person

R.Natarajan

The Hon. Secretary

BES(I) Chennai Chapter

Flat No. 16, 3rd floor, 33/16, Pycrofts Road (Bharathi Salai), Triplicane, Chennai – 600005

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DELEGATE FEE

Delegates : Rs. 4000/- (50% concession for BES(I) Members of other chapters sponsored delegates / students & faculty of Educational Institutions)

Members of BES

Chennai chapter : FREE

Exhibition Cubicle : Rs. 25000/-

Display of Banners : Rs. 7000/-

Co-sponsoring the event : Rs. 50000/-

DELEGATE REGISTRATION FORM

Name :
Designation :
Organization :
Address :
City :
Pincode :
Mobile :
Fax :
E-mail :

I confirm my participation in the symposium and enclose a Cheque / Bank Draft drawn in favour of "BROADCAST ENGINEERING SOCIETY (INDIA), CHENNAI CHAPTER" payable at Chennai or Transfer of Fund through NEFT (IFSC code :SBIN002234, A/C No :10067586184, SBI, Madras University branch)

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my membership number is
- I am a member of BES(I) chapter
and my membership number is
- I am a delegate from
- I am a student of
(name of the institution) Copy of Identity card
/ Certificate from the institution is enclosed.

SIGNATURE