

Inaugural Programme

- 10:00 Hrs : Invocation
- Welcome Address : **Shri. S. Ramachandran,**
Chairman BES(I), Chennai Chapter
- Address by : **Dr. Mangala Sunder Krishnan,**
Guest of Honour Professor, IIT, Madras
- Inaugural Address : **Shri. F.Sheheryar**
Director General, All India Radio
- Vote of Thanks : **Shri. R. Natarajan,**
Secretary, BES(I), Chennai Chapter
- 11:00 Hrs : Tea Break



Broadcast Engineering Society (India) Chennai Chapter

Cordially invites you for Inaugural Function of

Annual Midterm Symposium on

Broadcasting – connecting always by all ways

at HOTEL RAMADA, Egmore, Chennai

on Friday 22-09-2017 at 10:00 Hrs

Chief Guest : **Shri. F.Sheheryar**
Director General, All India Radio

Guest of Honour : **Dr. Mangala Sunder Krishnan,**
Indian Institute of Technology, Madras

S.Ramachandran
Chairman

R.Natarajan
Hon Secretary

P Bhoopathy
Treasurer

RSVP: 8754545897

PROGRAMME

09:30 Hrs : Registration

10:00 – 11:00 Hrs : Inaugural Function

11:00 – 11:30 Hrs : **Tea Break**

SESSION – I

11:30 - 13:00 Hrs : **Digital Broadcasting Techniques**

Session Chairman : Shri. N.Thiyagarajan
ADG, AIR & DD, Chennai

DTT – The Road Ahead : Shri. Anil Kumar Mangalgi
DDG, DDK, Bengaluru

OTT – Significance & Technologies : Shri. Essaki Muthu, River Silica

Radio Broadcasting in Digital Domain : Shri. P.N.Bhakta
ADG, DG:AIR, New Delhi

13:00 – 14:00 Hrs : **Lunch Break**

SESSION – II

14:00 – 15:30 Hrs

: **Emerging Trends in Broadcasting**

Session Chairman

: Shri. Om Kumar Sharma
ADG, AIR & DD, New Delhi

Software defined Video Processing – Building Technologies in Broadcasting

: Shri. Vinay.V.Uberoi
Ericsson India

Media Asset Management

: Shri. G.Sunil
Karthavya Technologies
Bengaluru

Set Top Box Technology – The Road Ahead

: Shri. G.C.Jain
MCBS, Gandhinagar

15:30 – 16:00 Hrs

: **Tea Break**

SESSION – III

16:00 – 17:30 Hrs

: **Broadcasting in the age of Social Media**

Moderator

: Dr. Sumant C Raman
Television Anchor

Speakers:

Dr. Gopalan Ravindran

: Professor, Madras University

Shri. R.Ramasubramanian

: Journalist

Ms. Lakshmi Subramanian

: Journalist, The Week

Dr. Balasandilyan

: Journalist

Shri. J Sam Daniel Stalin

: NDTV