

## SOUVENIR

To commemorate the event a souvenir is being brought out. Advertisements are invited for publishing in the souvenir.

### ADVERTISEMENT RATES

- Rear outside page colour : ₹. 20,000/-
- Front inside page colour : ₹. 15,000/-
- Rear inside page colour : ₹. 15,000/-
- Inside Full page colour : ₹. 10,000/-
- Inside Half page colour : ₹. 6,000/-
- Inside Full page B/W : ₹. 5,000/-
- Inside Half page B/W : ₹. 3,000/-

Advertisement material (soft or hard copy) in A4 size (Full or Half page, Color or Black & White) may be handed over or sent by post or through email to the address given below.

### EXHIBITION

- Exhibition stall 3m x 3m : ₹. 20,000/-

Cheque/Draft No. \_\_\_\_\_ Dated \_\_\_\_\_  
Drawn on Bank/Branch \_\_\_\_\_  
For Rs. \_\_\_\_\_ (Rupees \_\_\_\_\_  
\_\_\_\_\_ only)

Company Name \_\_\_\_\_  
Name \_\_\_\_\_  
Designation \_\_\_\_\_

Signature \_\_\_\_\_

DD/local cheque in favour of "Broadcast Engineering Society (India)" payable at Ahmedabad, along with this form may be handed over or sent by post to the address given below.

**Hon. Secretary**  
**Broadcast Engineering Society (India)**  
Ahmedabad Chapter  
102, Doordarshan Kendra, Drive-in-Road  
Ahmedabad – 380 054  
Tel/Fax : (079) 26853854 /  
Mob : 9428825883 / 982519913  
Email : ahmedabad.bes@gmail.com  
Web : www.besindia.com

## PROGRAMME

- Date : 19<sup>th</sup> October 2013  
(Saturday)
- Registration : 09:00 hrs onwards
- Inaugural Function : 09:30 hrs to 11:00 hrs
- Tea : 11:00 hrs to 11:30 hrs

### Session – 1

Innovations in Broadcast : 11:30 hrs to 13:00 hrs  
Production Technology

Lunch : 13:00 hrs to 14:00 hrs

### Session – 2

Diverse Delivery Platform : 14:00 hrs to 15:30 hrs

Tea : 15:30 hrs to 16:00 hrs

### Session – 3

Content and Business Strategies : 16:00 hrs to 17:30 hrs



**Exhibition Timings**

**: 0900 hrs to 1800 hrs**

# BES

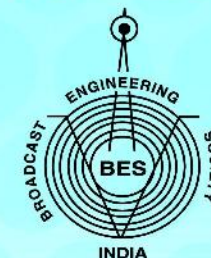
## Seminar on

## BROADCASTING - New Dimensions

19<sup>th</sup> October 2013



**ORGANIZED BY**



**BROADCAST ENGINEERING SOCIETY (I)**  
**AHMEDABAD CHAPTER**



## ABOUT THE EVENT

As technology continues to evolve and throw up incredible opportunities and overwhelming challenges, the entire broadcast landscape involving Content Production, Content management and Content delivery is transforming. Developments beyond HDTV, including 4K or UHDTV, Multi-screen delivery, Involvement through Social Media, Cloud Computing, New digital delivery platforms such as DVB-T2, DRM & OTT and non-linear content access has reshaped the media eco-system. BES(I), Ahmedabad proposes to deliberate and engage on these scenarios by organizing a one day exposition with a Conference and exhibition on **"Broadcasting – New Dimensions"** to be held at AMA, Ahmedabad on 19/10/2013.

In Gujarat, ten regional TV channels are already operational and 5 more channels are slated to start operations in 2013. In addition major content production centres of Prasar Bharati, DECU ISRO, Edusat, IGNOU, EMRC, GIET, Private Production houses, animation centres, Training setups and Reputed Institutes are located in Gujarat. Gujarat has very vibrant industry environment.

This seminar will be attended by more than 400 delegates including eminent dignitaries and Broadcast professionals from various organizations, Industry, Education Institutes, Government bodies, Public sectors, R & D units etc. A number of National level Exhibitors from Gujarat and outside will participate in this mega event. It is planned that experts from Prasar Bharati, ISRO, BSNL, BECIL, Panasonic, Sony, Harris and leading System Integrators and top broadcast players having in-depth knowledge on the above subjects shall present their papers providing insight.

## WHO SHOULD PARTICIPATE

- Broadcasting organizations & Production houses
- Cellular Service Providers & Telcos
- Manufacturers, Distributors and Dealers
- MSO, DTH & cable TV Operators
- Professionals & Consultants
- R & D Organizations
- Content, Media Management and IT companies
- Faculty & Students of Engineering Colleges.

**DATE** : 19<sup>th</sup> October 2013 (Saturday)

**VENUE** : J.B. Auditorium, AMA  
Ahmedabad

## THE ORGANIZER

**The Broadcast Engineering Society (India) was established in 1987. The Society is registered with the Registrar of Societies, Delhi.**

**The main objectives of the Society are:**

- To project interests of broadcast engineering profession at National and International levels.
- To promote the advancement and dissemination of knowledge & practices in the field of broadcasting among broadcast engineering professionals.
- To provide platform for interaction among broadcast professionals and broadcasting industries around the World.
- To promote and encourage education, research and training in broadcast engineering field.
- To encourage broadcast professionals by various awards for the contribution in various disciplines of broadcasting.

To meet the above objectives, the Society regularly conducts conferences, seminars, tutorials and exhibitions. BES – EXPO which is an International conference and exhibition, is conducted every year, in the month of February, in New Delhi. The Society brings out a quarterly technical journal, known as BES Review.

The Society has over 2,500 Life Fellows/Members. 37 leading organizations in the country are its Corporate Members. The Society has headquarter at New Delhi and has 10 Local Chapters spread across the country. The Society is affiliated to the Society of Broadcast Engineers, USA.

BES (I), Ahmedabad Chapter organizes seminars, lectures and exhibitions on regular basis on topics relevant with the field of Broadcasting.

## CONTACT ADDRESS

Hon. Secretary  
Broadcast Engineering Society (India)  
Ahmedabad Chapter  
102, Doordarshan Kendra, Drive-in-Road  
Ahmedabad – 380 054  
Tel/Fax: (079) 26853854  
Mob: 9428825883/ 982519913  
Email: ahmedabad.bes@gmail.com

 /BESAhmedabad

## DELEGATE REGISTRATION FORM

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Pin Code: \_\_\_\_\_

Tel. No.: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

I confirm my participation in the seminar and enclose a DD/local cheque in favour of "Broadcast Engineering Society (India)" payable at Ahmedabad.

Cheque/Draft No. \_\_\_\_\_ Dated \_\_\_\_\_

Drawn on Bank/Branch \_\_\_\_\_ For

Rs. \_\_\_\_\_ (Rupees \_\_\_\_\_ only)

### Please tick the appropriate box below:

- I am not a BES (I) Member
- I am a student of \_\_\_\_\_  
\_\_\_\_\_ (Name of the Institution), and a copy of Institution Identity card or a certificate from the Institute is enclosed.
- I am a BES (I) Member, Membership No. \_\_\_\_\_

Signature

### Delegate Fee

- Delegate : ₹. 1,000/-
- Student : ₹. 300/-
- Members of BES : Free

DD/cheque along with this form may be handed over or sent by post to the address given on the reverse side.





# BROADCAST ENGINEERING SOCIETY (I)

## AHMEDABAD CHAPTER

Chairman  
Shri J.K.Chandira  
Doordarshan  
9426513961

Immediate Past  
Chairman  
Shri Ravi Saksena  
Ex-SAC-ISRO  
9898939135

Hon. Secretary  
Shri A.K.Gupta  
Doordarshan  
9428825883

Hon. Treasurer  
Shri M.H.Chowdhary  
Doordarshan  
9825199913

Executive Committee  
Members

Shri A.K.Gupta  
Ex-Doordarshan  
8141608884

Smt. Meenakshi Singhvi  
All India Radio  
9426302816

Shri Chintan Bhatt  
Ex-ISRO  
9409421364

Shri D.K.Agrawal  
ISRO  
9426358508

Shri Madhukant Patel  
IMP Consultancy  
9925027534

Dr. S.P.Yadav  
Indus University  
9228342939

Shri Ashish Jain  
MCBS  
9727724124

### Seminar on “Broadcasting – New Dimensions”

on 19<sup>th</sup> October 2013 at AMA, Ahmedabad

#### Tariffs and other details

##### Sponsoring the event

- **Platinum Sponsorship charges** : Rs. 1,25,000/- (Rs. One lakh twenty five thousand only)  
Following facilities will be provided against the sponsorship:
  - Company Logo on the backdrop, invitation card & programme sheet
  - Fifteen minutes time for one speaker in any one of the relevant technical session.
  - One inside full colour page advertisement in the souvenir
  - One 3m x 3m stall in the exhibition
  - 10 delegates to attend the seminar
- **Diamond Sponsorship charges** : Rs. 75,000/- (Rs. seventy five thousand only)  
Following facilities will be provided against the sponsorship:
  - Company Logo on the backdrop, invitation card & programme sheet
  - One inside full colour page advertisement in the souvenir
  - 5 delegates to attend the seminar
- **Gold Sponsorship charges** : Rs. 50,000/- (Rs. Fifty thousand only)  
Following facilities will be provided against the sponsorship:
  - Company Logo on the backdrop, invitation card & programme sheet
  - One inside full Black and white page advertisement in the souvenir
  - 3 delegates to attend the seminar

##### Sponsoring delegate kit bags

500 Nos. Rs. 1,00,000/- (Rs. One lakh only)

##### Sponsoring small spiral bound writing pads

500 Nos. Rs. 20,000/- (Rs. Twenty thousand only)

##### Sponsoring pens

500 Nos. Rs. 15,000/- (Rs. Fifteen thousand only)

**Sponsors are free to add gift items with their company logo in the delegate kits.**

##### Souvenir – Advertisement charges

Rear outside page colour	: Rs. 20,000/-	(first come first serve basis)
Front inside page colour	: Rs. 15,000/-	(first come first serve basis)
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##### Exhibitions

- Exhibition stall 3m x 3m : Rs. 20,000/-  
Following facilities will be provided against the sponsorship:
  - One table with two chairs
  - Power connection
  - 2 delegates to attend the seminar

##### Delegate Fee

Delegates	: Rs. 1,000/-
Students	: Rs. 300/-
Members of BES (I).	: Free

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