

## ADC Krone

*Hall : 10 Stall No. : B-23*

7 Lakeview Road  
Morisset Park, NSW 2264  
Australia  
Tel: + (61) 2 4970 5688  
Fax: + (61) 2 4970 5798  
E-Mail: Keith.White@adckrone.com  
Contact Person: Mr. Keith White  
Regional Manager

ADC was founded in 1935 and has served the communications industry for more than half a century. Following the acquisition of the Krone Group in May 2004. ADC formed ADC Krone to serve customers in Europe, the Middle East, Africa and Asia Pacific regions. The company holds 3,000 patents and telecommunication service providers, wireless operators, broadcast operators and Fortune 500 enterprises around the globe. The company's major broadcast connectivity products include :

- Connectors and Accessories for Analogue data streams up to HDTV data rates
- IEEE 1394 FireWire patch panel.
- Integrated cable organization network (ICON)
- Pro Patch Audio and Video Patching Systems.
- Uni Patch data, audio, video systems.
- RF Splitters, combines and Return Path Amplifiers; and
- Camera Triaxial connectors and patch systems
- Fiber Optic Patchbays and Fiber Management Trays

ADC Krone is among the leading providers of global network infrastructure products that enable profitable delivery of high-speed internet, data, video, and voice services to consumers and businesses across the globe.

## Advanced Telemedia Pvt. Ltd.

*Hall :10 Stall No. : C-31-34, B-19, 20*

K 12 A Kalkaji,  
New Delhi -110019  
Tel: 91-11-41675452-4  
Fax: 91-11-41675451  
Email: sales@atmpl.com  
Web: www.atmpl.com  
Contact Person: Aman Gupta

Advanced Telemedia Private Limited (ATM)

Advanced Telemedia is a Broadcast Equipment Distribution company which has the technical capabilities and track record to give Sales support and most importantly after sales support to the Broadcasters in India. ATM is displaying products from Fujinon, Sennheiser, Telex and Genelec at the BES Show.

### Fujinon Singapore Pte Ltd

Fujinon Singapore Pte Ltd is a wholly owned subsidiary of Fujinon Corporation of Japan, being the regional sales and service centre, carrying the complete range of Fujinon's technologically advanced optical products used in virtually every segment of the broadcast industry, including electronic newsgathering, studio and field production, and High Definition television.

### Sennheiser electronic GmbH & Co. KG

For 60 years, the name Sennheiser has been synonymous with top-quality products & tailor-made, complete solutions for every aspect of recording, transmission and reproduction of sound. The Sennheiser Group also includes the studio microphone specialist Georg Neumann GmbH and studio monitors from K+H.

### Telex Communications SEA Pte Ltd.

Telex Communications Inc. has been a leading manufacturer of hardwired and wireless intercom for over 25 years. With mission critical installations in every corner of the world, Telex intercom systems provide the widest range of rugged and reliable intercommunication solutions for virtually any application. The Telex Group also includes Consoles from MIDAS.

### Genelec OY

Genelec manufactures active studio monitor loudspeakers. Genelec's world leading position in this very specialised field of audio engineering is a result of an unequalled commitment to following the scientific acoustic design principles in all their research and development work.

### Principals

1. Fujinon Singapore Pte Ltd  
211, Henderson Road,  
#10-04, Henderson Industrial Park  
Singapore 159552
2. Sennheiser Electronic GmbH & Co. KG  
AM Labor 1  
30900 Wedemark,  
Germany
3. Telex Communications SEA Pte Ltd  
3015A Ubi Road 1 #05-10,  
Kampong Ubi Industrial Estate,  
Singapore 408705.
4. Genelec Oy  
Olvitie 5, FIN-74100 Iisalmi  
Finland  
T +358 17 83 881

**AGIV (India) Pvt. Ltd.***Hall: 10 Stall No: B 31-34*

85 V N Purav Marg, Sion Chunabhatti Road,  
Mumbai -400 020  
Tel: +91-22-2405 4259/ 2405 1258  
Fax: +91-22-2405 7284  
E-Mail: mumbai@agiv-india.com  
Contact Person : Debashis Pal

AGIV (India) Pvt. Ltd is one of the largest agency house Representing/Distributing Broadcast Equipment from some of the World-Renowned Companies.

AGIV is a renowned specialist company in providing solution to the market with a amjor thrust on Video Equipment. Its endeavour is to help end users in capturing events as it is without any distortions and delays.

To realize the quest to enhance video quality in all aspects AGIV has joined hands with the global leaders like, Ikegami, Canon, FOR-A, Ultimatte, Crystal Vision, Echolab, Panther, Kramer, Photon Beard, Telemetrics, Tiffen, Marshall, etc. to name a few.

Being a part of the AGIV group with offices in Japan, Singapore, Hongkong, UAE, Africa, Europe, USA and Russia, enables the company to provide broadcasting and satellite solutions that offer much more. For years now, the name AGIV has been synonymous with the best in the industry. The company's products have stood the test of time and have earned a well-deserved reputation for dependability and high performance. Complementing its superior product range, the company offers a well-knit marketing and service network. through a system of regional offices in Bangalore, Delhi & Chennai and head office in Mumbai, the company supports a nation wide customer base. Prompt response and a professional approach have been the hallmark of the company's customer support efforts.

**Principal**

1. Ikgami Tsushinki Co. Ltd  
5-6-16, Ikegami, Ohta-ku, Tokyo 146 8567, Japan
2. FOR-A Company Ltd.  
3-8-1, Ebisu, Shibuya-ku, Tokyo, Japan
3. Leader Electronics Corp  
2-6-33, Tsunashima-Higashi, Kohoku-ku,  
Yokohama, Japan
4. Crystal Vision Ltd.  
Station Road East, Whittlesford, Cambridge,  
England, UK
5. Photonbeard Limited  
Unit-k3, Cherry Court Way, Stanbridge Road,  
Leighton Buzzard, Beds, London, UK

6. Broadcast Pix  
21 Third Avenue Burlington, Massachussets, USA
7. Telescript Inc.  
445 Livingstone Street, Norwood, New Jersey, USA
8. Telemetrics Inc.  
6 Leighton Place, Mahwah, New Jersey, USA
9. Kramer Electronics  
701 Sims Drive, #05-02 Lhk Building, Singapore
10. Marshall Electronics Inc.  
1910 East Maple Avenue, Ei Segundo, Ca 90245, USA
11. Ultimatte Corp  
20945 Plummer Street, Chatsworth, Ca, USA

**ARGOSY***Hall: 10 Stall No. : B-22*

Units 6 & 7 Ridgeway, Drakes Drive,  
Long Crendon, Buckinghamshire,  
HP18 9BF U.K.  
Tel: +44(0) 1844 202101  
Fax: +44(0) 1844 202025  
E-mail : sales@argosycable.com

With over 21 years experience dedicated to serving the International Broadcast Industry Argosy is recognised as a leading distributor providing the highest level of service for a broad range of quality Cables, Connectors, Panels, Racks, MDU's, PC Remote Line Drivers, KVM Switches, Routers, Wiring Accessories and Installation products to UK and International customers.

By providing the best possible service, technical support and highest quality professional products from brand-leading manufactures which include ADC, Amphenol, Austin Taylor, BES, Blue Shape, Draka, EDAC, Fujitsu, Ghielmetti, Isis, Media, Ness, Neutrik, Partex, Percon, Siemon, Telegartner and AMP/Tyco-Argosy's service is second to none.

**Principal**

1. ADC, U.S.A.
2. Argosy, UK
3. ADC, USA
4. Amphenol, USA
5. Draka, UK
6. Blueshape, Italy
7. Media, UK
8. BES, UK
9. Ghielmetti, Switzerland
10. ISIS, USA
11. Fujitsu, UK

Agent  
Perlink  
1/16 Darya Ganj, New Delhi 110002  
Tel:(011) 23273876  
Fax:(011)23277280  
E-mail: perlink@vsnl.com

### Asia-Pacific Broadcasting Union

*Hall : 7D Stall : A-13*

PO Box 1164,  
59700 Kuala Lumpur,  
MALAYSIA  
E-mail: info@abu.org.my  
Tel: (60-3) 2282 -3592,  
Fax: (60-3) 2282-5292  
Contact person Mr. Sharad Sadhu  
Email :sharad.s@abu.org.my

The Asia-Pacific Broadcasting Union (ABU) is a non-profit, non-government, professional association of broadcasting organisations, formed in 1964 to facilitate the development of broadcasting in the Asia-Pacific region and to organise co-operative activities amongst its members. It currently has over 160 members in 55 countries and regions, reaching a potential audience of about 3 billion people.

The ABU provides a forum for promoting the collective interests of television and radio broadcasters, and encourages regional and international co-operation between broadcasters.

### Audemat-Aztec

*Hall: 10 Stall No: C17&24*

20, avenue Neil Armstrong  
Parc d'activités J.F. Kennedy –  
F-33700 Bordeaux-Merignac -  
FRANCE  
Tel: +33 557 928 928  
Fax: +33 557 928 929  
E-Mail: sales@audemat-aztec.com  
Contact Person : Laetitia Galand

Audemat-Aztec develops and sells mobile metering and remote monitoring solutions for FM and DVB broadcast signals. Mobile metering solution NAVIGATOR enables to perform a field-strength campaign while driving in order to determine signal cover and quality. The GOLDNEAGLE monitors automatically, in real time, the quality and

continuity of FM and DVB programs and notifies by an alarm the relevant person of any problem.

Agent  
Technomedia  
1001 Kailash Building - 26 Kasturba  
Gandhi Marg New Delhi-110001  
Tel: 0091 1123765151  
Fax: 0091 1123765152  
E-Mail: pss@technomediaindia.com

### Aultra Lighting Systems Pvt. Ltd.

*Hall: 7D Stall : A-17*

80, D.D.A. Commercial. Community Centre,  
New Friends Colony,  
New Delhi 65, India  
Tel: 0091 11 26984122, 919811261607  
Fax: 0091 11 26985731  
E-Mail: aultra@vsnl.com

Aultra is pioneer in the Lighting equipment for studios in India. Mfrs.& resellers of Tungsten and Energy Efficient Lighting fixtures, ENG Kits, studio grids, dimming equipment, DMX setups, Effect lights for studios, Virtual sets, color & conversion filters, lamps etc. News Channels trust us for our quality, affordability and prompt response to their needs. Customization of facility & equipment is our forte as per the needs of large & small studio setups. Clients includes Zee News, TV Today, Star News, Sahara Samay, IBN7, CNN-IBN, Prasar Bharti DDK, BECIL, BAG Films, MPCIL, S1 Media, AMTV, Kolkatta TV, Janmat, Channel Punjab, Alukkas studios-Dubai, Take1 TV, ANI, Shakti TV, MCRC, NE TV, Zoom etc to name the few.

### Autodesk India Pvt. Ltd.

*Hall: 7D Stall No: A-15*

201/202 Durga Chambers  
386 Linking Road, Khar (W)  
Mumbai - 400052  
Tel:+91-22-66952000  
Fax: +91-22-66952211  
E-Mail: sheraz.hasan@autodesk.com

Autodesk Media & Entertainment turn great ideas into reality. Autodesk Media and Entertainment solutions are designed to accelerate collaborative digital content creation workflow. Our innovative, industry-leading tools have changed the way entertainment is produced from visual effects, color grading, and editing to

animation, game development, and design visualization. Build a superior pipeline with Autodesk Media and Entertainment products, services, and solutions.

**Autoscript Ltd***Hall: 10 Stall No. : B-7*

Unit A8-11, Poplar Business Park  
10 Prestons Road, London. E14 9RL. UK  
Tel: +44 207 538 1427  
Fax: +44 207 515 9529  
E-Mail : uksales@Autoscript.tv  
Contact Person : Brian Larter

Autoscript the worlds leading teleprompting company will be exhibiting the very latest in teleprompting technologies. With partnerships with all the worlds leading newsroom suppliers, our customers benefit with seamless integration. Autoscript's WinPlus News is MOS and Unicode compliant and supports all languages.

Autoscript offer TFT screens for all production and budgets needs. High Brightness 8" TFT units and Entry Level 12" and 15" TFT's. We will also be exhibiting award winning technologies, such as +Voice-Plus". The worlds very 1<sup>st</sup> voice activated prompter.

**Principal**

1. Brian Larter  
Unit A8-11, Poplar Business Park  
10 Prestons Road,  
London E14 9RL UK
2. Charlotte Latham  
Unit A8-11, Poplar Business Park  
10 Prestons Road,  
London E14 9RL UK

**Agent****Cinecita**

Cinecita Comoptronics Pvt Ltd.  
6 M.J.Builing,  
Behind State Bank of India  
Baghirath Palace,  
Chandni Chowk India  
Tel:+ 91 11 23864879  
Fax:+ 91 11 23864169  
E-Mail: delhi@cinecita.com

**Benchmark Microsystems Pvt. Ltd.***Hall : 10 Stall No. : C-25,26,39 & 40*

522 Devika Towers  
Nehru Place  
New Delhi 110 019  
Tel: + 91 11 3088 7700  
Fax: + 91 11 4163 4810  
E-Mail: prasenjit.sen@benchmarkgroup.com  
Contact Person : Mr. Prasenjit Sen Gupta

Benchmark Microsystems Pvt. Ltd. is focused on providing cutting edge technologies for digital media creation and distribution. Benchmark is a single-point technology partner for broadcasters, content creators and users.

Benchmark provides a complete range of products and solutions for content creation in the digital realm-ranging from platforms for graphics and video editing to completely automated systems for broadcast content creation, management and transmission. These include turnkey solutions for Newsrooms, end-to-end Automation, TV stations (terrestrial or satellite), post-production facilities, advanced Virtual Sets for production of TV programs as well as sophisticated Digital Storage and Asset Management Systems.

A whole range of associated services from pre-sale consultancy, through systems design and integration to installation and commissioning as well as extensive and well structured user training is offered to complement the partnership.

At BES Expo 2005 Benchmark presents very interesting products from Vizrt, Kroma Telecom, Sienna, Vectorbox, Octopus, Axel Technology and Matrox.

**Principal**

1. Vizrt  
Vix Centre Israel Shefayim Commercial Center  
P.O. Box No. 10,  
Shefayim 60990 Israel
2. Gallery  
8 Somersent Gardens, Highgate  
London, N65EQ, UK
3. Vector 3  
Crosegga 302 atic  
Barcelona 08008
4. Kroma Telecom  
C/La Granja, 80-Pol, Ind. Alcobendas  
28108 Madrid Spain

5. Octopus Newsroom s.r.o.  
Sokolska 32 120 00 Praha 2 Czech Republic
6. Matrox  
1055 St-Regis, Dorval, Que.,  
Canada  
Hp9P 2T4
7. Axel Technology SRL  
VIA C. D1 Sabbiano 6/F 40011  
Anzola Emilia Bologna  
Italy

**Avtech Digital Equipments Pvt. Ltd.  
Click Grafix India Pvt. Ltd.**

*Hall: 10 Stall No. C-23*

A1/292, Safdarjang Enclave,  
New Delhi 110 029. India.  
Tel: +91-11-41651607/08/09/10.  
Fax: +91-11-26100567.  
E-Mail: sales@avtechdigital.com  
clickin@clickgrafix.com  
Contact Person : Mr. Rajiv Puri / Rahul Puri

AVTECH Digital Equipments Pvt. Ltd. is a Distributor company for NEWTEK INC for the entire range of products like VT[5], SPEED EDIT, TRICASTER & LIGHTWAVE 3D ANIMATION, also AVTECH is a Premium Distributor for INDIA for the principal company DATAVIDEO TECHNOLOGIES for their entire range of Broadcast Products like DV & Analog Switchers, DV to Analog Bi-directional Converters, DV Hard Disk Recorders, Professional Monitors, Character Generators etc. AVTECH also distributes the entire Product Range like SCALA, REALVIZ, Curious Labs Inc POSER, MIRAGE & 12" DESIGN and PLAYBOX Inc.

AVTECH has recently taken up the distributorship for DARIM INC, KOREA. The company has been providing REALTIME SOLUTIONS FOR VIRTUAL SETS CREATION for TV Channels and Broadcast Stations. We also provide solutions for CHANNEL PLAYOUT AUTOMATION with capabilities like ON AIR OVERLAY of Scralwers, Tickers, Animated LOGO's, Clock, Weather and live data fees like SMS & Stock Data in RealTime giving you unmatched SDI Digital Quality Output. The company also provides STREAMING Solutions for WEB and IP based Technology with top of the line quality outputs.

Beginning primarily as a Digital Broadcast Solution provider, the company has since expanded its business to offer a wider

selection of not just selling Broadcast solutions but establishing production and postproduction facilities, DIGITAL SIGNAGE Applications, true color LED Display, OEM PLAZMA Displays and content development. With a proven track record of business success, the company has firmly established itself in the local market and industry as a premiere one-stop centre for digital video, animation and Broadcast and multimedia hardware, software, solutions and services.

Principal  
NEWTEK Inc., USA  
SCALA Inc.  
DATAVIDEO Technology Pte. Ltd.  
PLAYBOX Inc.

### **Broadcast & CableSat**

*Hall : 7D Stall No. A-6a*

An ADI Media Publication  
C-35, Sector 62, Noida - 201301 (UP)  
Fax: 0120-4021280  
Web: www.adi-media.com  
Editorial: Phones: 0120-4021229/232  
Email: editorial@adi-media.com  
Advertising: Phones: 0120-4021260/204/205/9871018686  
Email: advertising@adi-media.com  
Circulation: Phones: 0120-4021216/9350590707  
Email: circulation@adi-media.com  
Contact Person : Ms. Madhubanti Niyogi

Since its inception in 1986, ADI Media Pvt. Ltd. has lived up to its motto, *committed to perfection*. The Group is a B2B magazine publisher with four niche publications *TV Veopar Journal, Communications Today, Broadcast and Cablesat, and Medical Buyer*.

*Broadcast & CableSat* has established itself as India's only focused bimonthly industry magazine for Broadcast, Cable, and Satellite equipment and accessories. The magazine's print frequency includes eight issues per year (six regular issues plus two special issues). Its readership covers private studios, senior executives in Doordarshan, and All India Radio, broadcasters, production and animation houses, satellite channels, programmers, and head-end and distribution operations of all major cable TV operators across the country. *Broadcast & CableSat* is the perfect platform to reach decision-makers who allocate budgets for equipment procurement.

**Broadcast Electronics, Inc.***Hall : 10 Stall No. : C-17 & C-24*

4100 North 24<sup>th</sup> Street  
Quincy  
Illinois 62301  
(U. S. A.)  
Ctc: Mr. Raul Hun  
Tel: 001 217 592 4225  
Fax: 001 217 224 9625  
E-mail: rhun@bdcast.com

**Broadcast Engineering Consultants  
India Ltd.***Hall-10 Stall No. : B-1*

14-B, Ring Road, I.P. Estate,  
New Delhi 110002  
Tel: 011-23378823  
Fax: 011-23379885  
E-Mail: becil@vsnl.com  
Contact Person : Mr. Rajat Nigam,  
Dy. General Manager

Broadcast Engineering Consultants India Ltd. more commonly known as BECIL in the professional circles provides consultancy services as well as Turnkey solutions in the field of Broadcasting. Services are available in the specialized fields of Terrestrial Radio and TV Broadcasting, Satellite Broadcasting including Direct-To-Home (DTH), MMDS, CATV Network, Data Broadcasting, Radio & TV studio setups, Acoustic Design and implementation of sound enforcement systems and Conferencing Systems.

Services have been made available for prestigious projects in the various fields both in domestic market as well as Mauritius, Bhutan, Kuwait, Nepal and Afghanistan. Some of the esteemed clients of BECIL are All India Radio, Doordarshan, Radio City, Radio Mirchi, Eenadu TV, SUN TV, Raj TV, Fortune TV, IGNOU, Rajasthan Vidhan Sabha, Parliament - New Delhi, Pune University, IIMC-New Delhi, IIM-Jaipur, National School of Drama-New Delhi and Satyajee Ray Film & TV Institute.

BECIL was setup in March 1995 and since then has shown steady growth with annual turnover reaching Rs. 3152 Lakhs in the year 2005-06. BECIL presently holds major market share as premier consultancy service provider in Broadcast Engineering Sector. BECIL is providing the Common Transmission Infrastructure (CTI) for setting up of 300 private FM stations under Phase-II and has ambitious plan

for playing major role in providing Direct-To-Home (DTH) service penetration as well as setting up of Community Radio Stations in the country.

**Broadcast Technologies***Hall: 10 Stall No: B- 13 & 14*

A-238, Defence Colony,  
New Delhi-110024  
Tel: +91 1124333340  
Fax: +91 11 24333339  
E-Mail: sm@btgroup.co.in

Broadcast Technologies is an established company engaged in marketing and trading of broadcast and satellite communication systems which include earth stations, flyaway and drive away systems, microwave links, FM transmitters, broadcast antennae, combiners, video and audio peripheral equipment.

All the products are available as standard or can be customized according to customer's requirements keeping in mind varied requirements of customers in India.

Elettronika is exhibiting their FM range of transmitters, transmitter remote control system, Broadcast Technologies offer

- Quality products in competitive prices
- Introduction of new products and technology at regular intervals
- Personal and caring touch from inception to execution of projects

**Principal**

1. GIGASAT LTD  
Icknield Way Industrial Estate  
Tring, Hertfordshire, HP23 4JX, UK
2. SIRA SISTEMI RADIO  
20040 CAPONAGO (MI) ITALY
3. ELETTRONIKA S.r.l  
S.S 96 Km .113 Z.I  
70027 PALO DELCOLLE (BA) ITALY
4. WVS - TECHNOLOGY  
Robert-Bosch STR-7  
D-40668 , MEERBUSCH  
GERMANY
5. FOURGEROLLE  
RUE DE LONGUERAIEZA  
DES LANDELLES  
35520 MELESSE , FRANCE

**Cable Quest Satcom Pvt. Ltd.***Hall : 7D Stall No. A-9*

13/97, Near Rajouri Apartment,  
Subhash Nagar,  
New Delhi - 110027  
Tel: 011-25131540  
Fax: 011-25139967  
E-Mail: cablequest@gmail.com

*Cable Quest* is India's leading magazine for Satellite Broadcasting and Broadband industries. Started in 1994 it has remained in the forefront as the voice of the industry. Published simultaneously in English & Hindi every month its readership comprises of all industry segments including cable operators, broadcasters, TV producers, hardware manufacturers, studios, broadcast equipment vendors, broadcast engineers and government officials in India and abroad.

At present *Cable Quest* leads all other trade magazines having a vast reach of more than 2,00,000 industry professionals. The editorial content of *Cable Quest* includes information of new products and technologies, regulatory measures, new programs on various channels and industry news from all over the world. Main focus is kept on Cable TV, Satellite Broadcasting and television with emphasis on convergence of telecom, multimedia and broadcasting. *Cable Quest* helps in generating opinions and changing the mindsets.

Our website [www.cable-quest.in](http://www.cable-quest.in) is the most clicked industry site in India.

**CDG Broadcast Pvt Ltd***Hall: 10 Stall No: B 16-17*

206 Madhuban Building, 55  
Nehru Place,  
New Delhi 110019  
Tel: 91 11 26294577 /78 / 91 11 2644 4580 /81  
Fax: 91 11 2628 4577  
E-Mail: [info@cdgbroadcast.com](mailto:info@cdgbroadcast.com)  
Contact Person : Dilip Kathuria

CDG celebrates its tenth year of operations by thanking all its over 10,000 clients across India for reposing their faith in them. In 2007 CDG will launch a slew of product offerings to their clients for Broadcast, Education, Media Signage , Defence and Medical applications.

These applications will be based around products from leading manufactures like Grass Valley Canopus of Japan , NewTek Inc. USA , Proavio Inc USA and others.

Some of these solutions will be for Non Linear Video Editing as a stand alone system or the same in a Network based system configuration for television channels. Also to be launched is industry's first Live! Internet Streaming appliance that would not require a dedicated server ideal for television networks to file reports, doctors to broadcast conferences and operations, Corporate companies to steam multi-city meetings, Entertainment events, weddings and religious events to be streamed live across the world in realtime at never before low price points.

CDG will also be showcasing its Transcoding servers Integrated 24 input switcher, 3D Animation and Graphics systems, Video on Demand, SAN solutions and various other Audio/Video solutions can be seen in our booth

**Principal**

1. Canopus, Grass Valley  
3D, No. 318, Fu Te Road(North),  
Wai Gao Qiao Free Trade Zone  
Shanghai, 200131, China  
Tel: +86-21-58698668
2. NewTek  
5131 Beckwith Blvd,  
San Antonio, Texas 78249, USA  
Ph: +1 210 3708000
3. Proavio  
12221 Florence Ave.  
Santa Fe Springs, CA 90670. USA  
Ph +1 562-777-3488

**Cinecita Comoptronics Inds Pvt Ltd***Hall: A - 10 Stall No: B- 7*

Apte Estate, 1076,  
off Dr. E. Moses Road,  
Worli, Mumbai - 400018  
Tel: + 91 22 24930500  
Fax: +91 22 66612506  
E-Mail: [sales@cinecita.com](mailto:sales@cinecita.com)  
Contact Person : Subhash Sharma

Cinecita is a corporate company having offices at Major Metropolitan cities like Mumbai, Delhi, Kolkata and Chennai. Cinecita started from very early days of thirties in

the Motion Picture Industry and gradually moved with the time into the newer technologies, innovation and state-of-the-art products in the field of Professional Broadcast, Video, Pro-Audio Graphics, Animation, Recording and Mixing of Films (Sound Recording) etc. Cinecita has been serving since over 60 years and was started with the business of cinema and cinematography apparatus / equipment. Today Cinecita is a System Integrator specializing in professional audio and professional video broadcast quality apparatus/equipment required by the Broadcast, Post Production, Recording, Re-recording and Film Industry.

We represent world renowned manufacturers of Professional Broadcast quality equipments, accessories, apparatus as well as Professional Audio and Professional Video related products

With the diversification into the Professional Audio and Video, Cinecita has to their credit, installations of Robotic Camera Control System in both Houses Lok Sabha and Rajya Sabha of Indian Parliament, besides carrying out Turn-key projects of installing and commissioning, transmission system for broadcast which includes video and audio equipments in the recently built premises of University of Dhaka (Bangladesh), as well as carrying out Installation & Commissioning job for the launching of Ten Sports Channel alongwith Salam Technical Services.

In addition to the above, Cinecita undertook the installation at the internationally acclaimed Film City in India, namely, Ramoji Film City, Hyderabad. At Mantra part of Ramoji Film City, Ushakiron Movies various latest equipments such as Cintel Telecine URSA Diamond, Da-Vinci 8:8:8 Renaissance Color Corrector, Digital Vision Full Blown 4:4:4 Noise Reduction system, Oxberry Film Scanner, Film Recorder etc. for Telecine, Special Effects in film were installed.

Cinecita have introduced all the latest technologies in the field of Motion Picture field. During Broadcast India 2005 Trade show we demonstrated a complete DI solution (Resolve) and total Restoration solution (Revival) from Da-Vinci.

Recently Cinecita has been instrumental in concluding an order for installation of 12 channels Playout Automation System from Pebble Beach for a major Indian Broadcaster.

Further this year Cinecita also took the installation of Film Mixing Studios at Anand Recording and Aradhana Studios (Shakti Films) and Audio for TV commercial at Famous

Studios with world renowned & largest manufacturer of Film Mixing Consoles from EUPHONIX, U.K. Also 3 times Oscar Awards for the best sound mixing was mixed on EUPHONIX film mixing consoles.

#### Principal

1. AUTOSCRIPT  
A8, POPLAR BUSINESS PARK  
10 PRESTONS ROAD, LONDON  
E 149RL, UK
2. EYEHEIHGT  
UNIT 34, PARK HOUSE  
GREEN HILL CRESCENT  
WATFORD, UK
3. ZANDAR  
COMSAT HOUSE  
UNIT A1, CENTRE POINT BUSINESS PARK,  
OAK ROAD, DUBLIN

#### Agent

1. Cinecita Comoptronics Inds Pvt Ltd  
6 M. J Building , Bhagirath Palace,  
Behind State Bank of India  
Chandni Chowk, Delhi - 110006  
Tel: + 91 11 23864879  
Fax: + 91 11 23864169  
E-mail:delhi@cinecita.com
2. Cinecita Comoptronics Inds Pvt Ltd  
Janani, 42, Josier Street, Nungambakkam,  
Chennai - 600034  
Tel: + 91 44 28252786  
Fax: + 91 44 28252134  
E-Mail:chennai@cinecita.com

### **CIS Technology Co., Ltd.**

*Hall: 10 Stall No: C-17 & 24*

1306 Han-Shin IT Tower II,  
60-18 Gasan-dong, Geumcheon-gu,  
Seoul, Korea (153-801)  
Tel: 82-2-2025-3200  
Fax: 82-2-2025-3248  
E-Mail: sales@cistech.co.kr

CIS Technology has been supplying innovative solutions to Korean broadcasters with a great success since 1993. CIS strives to continue creating tools to allow broadcasters to take advantage of the newest technologies for new business models and innovative methods of bringing content to the consumer.

CIS Technology will continue upgrading its solutions to



enable broadcasters to provide stable, reliable broadcasting services. As a broadcasters' partner, CIS Technology will assist their analog-to-digital conversion, all the way to a true "one-source, multi-use" business model, combining broadcasting and communication.

**CMS-NVL***Hall: 8 Stall No. : D-2*

"NVL HOUSE", 198/2,  
Garhi, East of Kailash,  
Opp. Sapna Cinema,  
New Delhi-110065  
Tel. : +91-11-26218527  
Fax: +91-11-26225955  
E-mail: ashokksehgal@yahoo.com  
Contact Person : Mr. Ashok k Sehgal

CMS-NVL-, a professional managed company servicing the broadcast fraternity since 1984 as Sony's agent & distributor for broadcast & professional division. We are also tie-ups with Apple Computers, Building4Media, Octopus and other important principals for server based playout solution. We in the partnership of above & others are confident to provide you turnkey Satellite solution including DSNG & Telepod etc.

Principal  
SONY  
APPLE  
BUILDING 4 MEDIA  
OCTOPUS

**Datapoint Impex Pvt. Ltd.***Hall: 10 Stall No: A4*

Flat J, Sagar Apartment,  
6, Tilak Marg,  
New Delhi 110 001  
Tel: +91-11-23070085, 23385149  
Fax: +91-11-23387076  
E-Mail: delhi@agiv-india.com

Canon has always developed new technologies while remaining consistent with three main points: "High Quality of Picture", "Ease of Operation" & "New Specification".

Datapoint Impex Pvt. Ltd. has joined hands with canon to represent its range of broadcast products, HDTV/SDTV Lens Series, Canobeam, Remote Control PTZ Camera Mounting System & DV Video Cameras.

Through a system of regional offices in Bangalore, Delhi & Chennai and the head office in Mumbai, the company supports a nation-wide customer base prompt response and a professional approach has earned Datapoint a well-deserved reputation for dependability and high performance. Complementing its superior range, the company offers a well-knit marketing and service network.

**Principal**

1. Canon Inc.  
Canon Inc.  
(Broadcast Equipment Group)  
23-10, Kiyohara-Kogyo-Danchi  
Utsonomiya-Shi,  
Tochigi-Ken 3213298  
JAPAN.

**Agent**

1. Datapoint Impex Pvt. Ltd.  
Flat-J, Sagar Apartment,  
6 Tilak Marg, New Delhi 110 001  
Tel: +91-11- 2338 5149/ 2307 0085  
Fax: +91-11-2338 7076  
E-Mail: delhi@agiv-india.com
2. Datapoint Impex Pvt. Ltd.  
85 V N Purav Marg, Sion Chunabhatti Road,  
Mumbai -400 020  
Tel: +91-22-2405 4259/ 2405 1258  
Fax: +91-22-2405 7284  
E-Mail: mumbai@agiv-india.com

**Deepjyot Electronics***Hall : 7D Stall No. A16*

B - 4 / 228 Safdarjung Enclave  
Behind Safdarjung Club  
New Delhi - 110 029  
Ctc: Mr. Deepak Gupta, Director  
Tel: 91 11 2618 7495, 2617 7791  
Fax: 91 11 4135 4357  
E-Mail: deepjyot.electronics@gmail.com

**Electro Dynamics***Hall: 10 Stall No: B 35*

58/46, Birhana Road  
Kanpur 208 001.  
Tel: 00 91 11 41622014

Fax: 00 91 11 26430947  
E-Mail: Eledyne@vsnl.net  
Contact Person : Lalit Agarwal

Electro Dynamics has been designing, manufacturing and trading in broadcast audio-video equipment since 1982. While manufacturing activities continue from Kanpur, a marketing and engineering facility has been functioning in New Delhi since 2000.

Successes since the last BES include the supply of over 700 Boland LCD monitors, 300 Lectrosonics wireless microphones, over 50 each TELOS and AEV digital telephone hybrids and 20 systems Clearcom Digital Production Intercoms to Directorate Doordarshan. Some of the premier FM networks in Phase II purchased over 350 STL codecs manufactured by APT UK and many Klotz Digital ON AIR mixers and Tieline OB Codecs/hybrids.

During BES Expo 2007 Electro Dynamics and its OEM partners will be showcasing and giving live demonstrations of the SLATE 1000 Portable Vision Mixer from Broadcast Pix USA, Calrec ZETA state of the art Digital Audio production console from the UK, Lavalier Microphones and earphones from Voice Technology Switzerland, Wireless Microphones from Lectrosonics USA, Wireless Beltpack Intercom solutions from HM Electronics USA, ISDN/LL/V35 STL codecs from APT, UK, OB Audio hybrids/codecs from Tieline Technology Australia and Linear/MPEG PCI and PCI Express sound cards from Audioscience USA.

Principal  
AEV Spa, Italy  
Audio Processing Technology, UK  
Audioscience, USA  
Audio Technica, Japan  
Axel Technology, Italy  
Boland Communications, USA  
Broadcast PIX, USA  
Calrec Audio Plc, UK  
Canford Audio, UK  
Clearcom Communications, USA  
Gorgy Timing, France  
HM Electronics, USA  
Klotz Digital, Germany  
Lectrosonics, USA  
Maycom Audio Systems, Netherlands  
Opticomm, USA  
Sonodyne International, India  
Sifam Instruments, UK

SWIT, Korea  
Tieline Technology, Australia  
Voice Technology, Switzerland  
Ward Beck Systems, Canada

Agent  
Electro Dynamics  
E-251, East of Kailash, New Delhi-65  
Tel: 00 91 11 41622014  
Fax: 00 91 11 26430947  
E-Mail: Eledyne@airtelbroadband.in

### **ENCO India**

*Hall: 7-D Stall No: A-4*

A-238, 2<sup>nd</sup> Floor  
Defence Colony  
New Delhi-110023  
Tel: +91 9871 580444  
E-Mail: arjun@enco.com  
Contact Person : Arjun Srivastav

ENCO is showing StreamLine(r), a complete radio station system. StreamLine provides Automation, Music Scheduling and Traffic Management in a tightly integrated, turn-key system. StreamLine frees broadcasters from managing multiple discreet applications and interfaces, eliminating errors and synchronization issues while providing complete, state-of-the-art, radio automation and scheduling features. ENCO introduced their first station automation system, DAD, in 1993 and to date has delivered over 7000 systems worldwide. ENCO is used by the broadcasters ranging from small community radio stations to the world's largest multinational networks.

### **Essel Shyam**

*Hall: 10 Stall No: C-28 & C-37*

C-34, Sector-62,  
Electronic City, Noida,  
Uttar Pradesh 201307, India  
Tel: +91 120 2400780 TO 783  
Fax: +91 120 2400474  
E-Mail: pankaja@esselshyam.net

Essel Shyam; A major player in Broadcasting Technology, Telecommunications and IT, provides completely custom tailored satellite based services & solutions using cutting edge technology for your specific business needs.

Essel Shyam's portfolio includes consultancy, equipment supply, system integration, project implementation, facility management of newsrooms / studio / Earth Stations / DSNG Vans and many more.

With its commercial teleport in Noida (India), Essel Shyam uses various satellites (INSAT, ASIASAT, PANAMSAT, THAICOM, etc) to provide the best possible services (both SCPC & MCPC) in the industry.

Essel Shyam also provides all kinds of VSAT based infrastructure and connectivity for internet and intranet using SCPC as well as TDMA technology on Ku and Extended C Band using GE1A & INSAT Satellites.

### Etere srl

*Hall: 7-D Stall No: B-14*

Via Etere,1  
62029 Tolentino (MC) - Italy  
Tel: + 39 07339564  
Fax: + 39 0733 956335  
E-Mail: marketing@etere.eu

Etere is the only company worldwide able to offer a complete solution for your TV station using a shared and fully integrated framework to manage all the television business. Scheduling, Traffic, AirTime sales, Automation, Media Asset Management (MAM), Indexing, Archive, Recording. Since 1990, Etere provides the most powerful, proven, flexible, reliable, cost-effective, state of the art, broadcast solution At BES Expo Etere will show all its products and also the following new features: MAM and HSM bundled solution to create the archive for your station for both analogic and digital content including upload and download from devices and SDI interface. Etere provides its customers with 24h/24h 365 days technical support.

### Falcon Technologies

*Hall : 10 Stall No. B-3 & 4*

102 Empire Apartments  
98 M. G. Road, Sultan Pur  
New Delhi 110 030  
Tel: +91 26804631, 32  
26804640, 51  
Fax: +91 2680 6966  
E-Mail: falcontech@eagle-grp.com  
Contact Person Mr. Nirav Bhatia

Falcon Technologies serves the needs of the Indian Broadcast Audio Video, Communication and presentation

industry with system Design, Integration and Distribution of Broadcast Communication, presentation equipment and provides Turnkey Solutions. The product range includes Transmitters (FM/T.V.) Broadcast Antennas, Audio Codecs, Audio Mixer, Audio Processor Audio/Video monitoring system, Studio Equipment, L.C.D. Monitors/walls.

Falcon Technologies represent world's renowned world's renowned manufactures like AEQ, CANFORD, WOHLER, SCREEN, SUBTITLING SYSTEM, THALES and offering their products both in foreign currency as well as in Indian Rupees.

With offices in New Delhi and Mumbai Falcon Technologies are not only backed by strong technical expertise but also enjoy the sturdy financial standing of EAGLE GROUP OF COMPANIES.

The company is assisted by a team of highly motivated professionals comprising of M.D., Sr. Managers, Managers, Trained Engineers and Supporting Staff.

All of our service centers (Delhi, Mumbai & Chennai) are well equipped and are being maintained as per highest standards set by our foreign principals.

Evolving out of a work culture with continuous emphasis on "Uncompromising level of services and support" the company demonstrates it's leadership and expertise in the Industry.

Above all else we cherish our reputation for anticipating the need for providing EFFICIENT, EFFECTIVE, SMART and COST EFFECTIVE SOLUTIONS.

To keep abrcast with latest technological developments in the equipment/products, the company actively participates in the International Exhibitions and fairs held all over the world. This technological up-gradation from abroad is subsequently passed on to our clients through the Exhibitions and Trade fairs organized in India time to time.

Principal

1. AEQ  
Rey Pastor, 40 P.L. Legendes  
28914 Leganes Madrid, Spain
2. Wohler  
31055 Huntwood Avenue, Hayward  
California 94544 USA
3. MDO-UK  
3 Barnsley Road Edgbaston  
Birmingham

- B 17 8EB
4. Canford  
Crowther Road Washington Tyne &  
Wear NE38 OBW, UK
  5. Serron Subtitling  
Old Rectory, Church Lane, Claydon  
Jpswich, Suffolk,  
IP6 OEQ UK

**Fischer Connectors Ltd.***Hall : 7-D Stall No. 7D*

200/250, Fnest Business Park,  
Martin Rd., Havant HamdShire  
Tel.: 442392459600  
Fax : 442392459601  
E-mail : sales@fischerconnector.co

For BES Expo India 2007, Fischer Connectors will be exhibiting their all new 1051 triaxial connector, as well as the latest 1053 HDTV connectors.

Committed for over 50 years to innovation, Fischer Connectors has made a substantial contribution to the progress of connectors for broadcast applications. Using state-of-the-art technology, Fischer Connectors is the leading company in the design, manufacture and distribution of high-performance connectors recognised for their reliability and precision.

Fischer Connectors stand personnel will be available to discuss other products in the range of precision circular push-pull connectors used throughout the Broadcast Industry.

**Harris Broadcast Commn.***Hall : 10 Stall No. : B-8*

1015/18 10F Tower 1  
Grand Century Place  
193 Prince Edward Road West,  
Kowloon  
Hong Kong  
Ctc: Mr. Peter Martin  
E-Mail: Peter.Martin@harris.com

**HCL***Hall: 7D Stall No: A-11 & 12*

HCL Ininet Ltd.  
E-4, 5, 6; Sector 11,  
Noida 201301

Tel: 0120/2552973  
Fax: 0120/2552973  
E-Mail: anuragku@hcl.in

HCL, India's premier Information enabling company has ventured into TV and Radio Broadcast solution Market. HCL brings to every solution its technological expertise in system integration. HCL is partnering with industry leaders like SONY, Dalet, Bluefish444, Microfirst, Clyde Broadcast products etc. to provide End-to-End Broadcasting solution in Indian Market. HCL Ininet Ltd. With its presence in more than 35 cities has ability to provide unmatched service across the country. In addition to Broadcast solution HCL Ininet Ltd. focuses on the rapidly growing communication, Video and Imaging products, solution & service Industry like VPN, Broadband Internet Access, Hosting and co-location services.

**Hewlett-Packard Labs India***Hall: 7-D Stall No: B-13*

24, Salarpuria Arena  
Hosur Main Road, Adugodi  
Bangalore 560030  
India  
Tel: +918025633555  
Fax: +918041108023  
E-Mail: rama.vennelakanti@hp.com

TVPrintCast a technology from HP Labs India that enables synchronous delivery of printable data along with the audio-visual signal on the existing television broadcast network. This data can then be printed off a printer attached to the television through a simple interface device. TVPrintCast integrates with the already existing broadcast networks to enable broadcast of data to the remotest of locations. The receive end could be either a Television set or a PC, as the case may be. This new technology has the ability to augment TV viewing experience with a "print" artifact that is retained, referred and retrieved at convenience.

**Hytech Trading***Hall: 10 Stall No: A1 & 2*

18, Poorvi Marg, Vasant Vihar,  
New Delhi-110 057.  
Tel: 91-41661709, 26140652  
Fax: 91- 11-26142084  
E-Mail: hytech@vsnl.com  
hytech\_del@airtelbroadband.in  
Contact Person : Ashok Narayan

HYTECH is a supplier of professional Broadcast Audio and Video Equipment for the last 16 years. Representations include CARTONI for Camera Support Systems, Cosmolight for ENG Lights, Lawo for Digital Audio Mixing Consoles, AVT for Audio, Video Codecs and Phone in consoles Automation Systems from DAVID and WEATHER GRAPHICS from ASK Visual, TWIN ENGINEERS for Broadcast Transmitters & Antennae.

Besides supply of equipment, HYTECH is actively involved in the installation and commissioning of projects and currently involved with several private FM Channels.

#### Principal

1. CARTONI SpA  
VIA GIUSEPPE MIRRI,  
13-00159 ROMA
2. TRANSVIDEO  
ZONE INDUSTRIELLE-27130  
VERNEULI SUR AVRE-FRANCE

### **Ideal Broadcasting India Pvt. Ltd.**

*Hall :10 Stall No. : C-29, 30, 35&36*

Ideal System Asia Pacific  
Gripwel House  
5 Commercial Complex  
C-6&7 Vasant Kunj  
New Delhi India - 110070  
Tel: 91-11-26134221/2  
Fax: 91-11-26134223  
E-Mail:india@idealsys.com  
Contact Person : Mandeep Singh

Ideal Systems is a global broadcast solutions provider. We enable our customers to successfully create, manage & deliver media to viewers worldwide Ideal Systems distributes a broad range of high technology broadcast equipment & software. We also provide specialist services-consulting system design, project management, installation & operational support. Ideal Systems Clients are Post-Production Houses. Terrestrial Broadcasters, Cable Operators, Telcos, Broadband & Satellite Play out Operators. Founded in 1989, today Ideal Systems has offices in Hong Kong, Taiwan, Thailand, India, China & Europe. In addition to these markets, we have delivered successfully projects into man other cities worldwide, including London, Rome, Singapore, Manila & Los Angeles. Since Ideal Systems formation, annual turnover & revenues have growth rapidly & consistently. Our goal is to be the world's premier Broadcast Product Supplier & Systems Integrator.

#### Principal

1. Miranda  
Unit 1706, Tai Tung Building  
8 Fleming Road, Wanchai, Hong Kong
2. Chyron  
5 Hub Drive  
Melville, NY 11747. USA
3. Autocue Group Ltd  
Unit 3, Puma Trade Park  
145 Morden Road, Mitcham  
Surrey UK
4. Media Proxy  
1/10 Westall Road  
Clayton South VIC 3169  
Australia
5. HYBRID MC  
89 Rue Gabriel Péri  
92120 Montrouge,  
FRANCE
6. Thomson  
6/F,Bld.A, Technology Fortune Centre,  
No,8 Xue Qing Rd., Hai Dian District  
Beijing, 100085 China
7. D' Accord Broadcasting Solutions  
Gertigestr. 28.22303 Hanburg  
Germany

### **Indiasign**

*Hall: 10 Stall No: B-28 & 29*

Indiasign Pvt. Ltd.  
V'th Floor, Hidi Bhavan  
11, Vishnu Digamber Marg  
New Delhi-110002  
Tel: 91-11-23221583-85  
Fax: 91-11-23239908  
E-Mail: abhatia@indiasign.net

Indiasign Pvt Ltd. is a prime Broadcasting & Teleport service provider in India. Maintaining the reputation of being the pioneer in this field we have designed 10 teleports and commissioned more than 75 DSNG/OB for some of the major Channels.

#### We Offer

1. Channel Uplink Services on INSAT-4A & THAICOM-5.
2. Video Contribution Services through Flyaway Terminals & DSNG Vans in C/Ku/DUAL Band.

3. Live Event Uplink Services.
4. Integration of TELEPORT.
5. Multimedia Contribution Networks.
6. Integration of DS Vans in C/Ku/DUAL BAND.

Principal  
TANDBERG, UK  
SCOPUS, ISRAIL  
CPI, CANADA  
VERTEX, USA  
AGILIS, SINGAPORE  
XICOM, USA  
OPTIBASE, ISRAIL  
RADYNE, USA  
COMTECH EF DATA, USA  
ANRITSUM, USA  
AVL, USA

### Indian Television Dot Com Pvt. Ltd.

*Hall : 7D Stall No. A-6*

317/318/319, Kuber Complex,  
Opp. Laxmi Ind. Estate, New Link Road  
Andheri (W), Mumbai-53 India  
Tel: 91-22-40666777  
Fax : 91-22-26740644  
E-mail : television@vsnl.com  
webmaster@indiantelevision.com

Indian Television Dot Com Pvt. Ltd. (ITV) is India's leading services company for the Indian television industry. Founded by Anil Wanvari, a leading television and media industry analyst, it has offices in Mumbai, Delhi and Bangalore.

Amongst the many services it runs is the media and TV industry website : [www.indiantelevision.com](http://www.indiantelevision.com). This site is a leading hub of news, information, and ecommerce services related to the Indian television industry. The site delivers in excess of 6 million page views per month, with visitors coming in from television advertising, media, finance, government, and academic communities both in India and overseas.

ITV also delivers two newsletters daily by email-The TV Linx Reporter and The Ad Linx Reporter-targeted at the TV advertising and media communities. The company also produces a subscription oriented weekly email newsletter The Indian Cab & Sat Reporter, which is accessed by domestic and international media owners, distributors and investors.

### Maxpeak Ltd

*Hall: 10 Stall No: B-9*

49-A, Marshalls Close  
LONDON N11 1TE  
Tel: ++ 44 20 83680455  
Fax: ++44 20 83680456  
E-Mail: patrik@maxpeak.tv  
Contact Person : Mr.Patrik Lagerstedt  
Ms. Shruti Sharma

Maxpeak Ltd from United Kingdom is bringing to India, for the first time its world beating formula for test equipment for DTH, CABLE and VSAT.

The company is launching its SAM-lite, a satellite tracking meter for the aid of installations for DTH. It's especially developed for the Sub continent and has a good price point.

SAM is its full blown version of a satellite meter; it's also aimed at the DTH market as well as special features for making it easy for the VSAT installers as well. With good battery back up this version gives all the details like BER, MER and RF values simultaneously

CAM is the same type on meter but for the digital cable installer.

On show will also be Maxpeak's new DS12 mobile auto deploying 1.2 meter Ku band VSAT dish system. It's fully automatic, cost effective and deploys rapidly with one click connectivity for quick signal acquisition. It works on virtually any satellite internet broadband platform. It has a touch screen controller and built in GPS.

### Modern Communication And Broadcasting Systems Pvt. Ltd.

*Hall : 7D Stall No. : B-14*

B - 138/139,  
GIDC Electronics Estate,  
Sector-25,  
Gandhinagar - 382 025  
Tel: (91) 079 - 2324 3462, 2324 6016  
Fax: (91) 079 - 2324 0585  
E-Mail: info@mcbsintl.com,  
info@apnadth.com  
Contact Person : Mr. Ashish Jain

**Mhatre Electronics Pvt. Ltd.***Hall : 10 Stall No. : C-5,6,7,10,11 &12*

B-94 Sector 60  
Noida 201 301  
Ctc: Mr. N. S. Bhalla,  
General Manager North  
Tel: 95120 2587485, 2490032  
E-Mail: nsbhalla@vsnl.com

**Monarch Computers Pvt. Ltd.***Hall: 10 Stall No: B-30*

"Monarch House",  
Mastermind II, Royal Palms,  
Goregaon (East),  
Mumbai - 400 065.  
Tel: +91-22-287494545  
Fax: +91-22-28794554  
E-Mail: bhushan@monarchvision.com  
Contact Person : Bhushan Motiani

Monarch, conceived by the Veteran Videographer, Viren Satra in 1984, is the market leader of the Photo Video Industry in India. Being a trendsetter, Monarch has grown in leaps and bounds to become the first Indian company to launch a comprehensive range of PC-based solutions in photo, video and imaging management. Our range of products provide easier alternative for Broadcasting, Video Editing, Titling, Audio Dubbing, Special Effects and Stock Shots, and many more similar solutions. Our products are very user friendly and extremely versatile and have played a significant role in transforming the Photo-Video industry of India.

**National Association of Broadcasters  
(NAB)***Hall : 7D Stall No. : B-16*

Tel.: +91 98214 22261  
Website : nabshow.com  
Contact Person : Mr. Keshav Prakash

NAB2007 : Electronic Media's Essential Destination-April 14-19, 2007 in Las Vegas, Nevada, USA. NAB2007 will provide an incomparable opportunity to experience every segment of the electronic media world through over 500+ educational sessions, workshops and special events; as well as exposure to over 1,460 exhibiting companies introducing the latest electronic media technology, products and services.

Whether making the transition to digital, exploring emerging technologies like IPTV, mobile TV & Video, preparing to broadcast the 2008 Olympic games, seeking new ways to make money with your content, or trying to stay ahead of the competition, NAB2007 offers the ideal forum for you and your business to understand the newest trends and capitalize on advanced training to get ahead in this ever-changing industry.

**Nautel***Hall : 10 Stall No. : C-27*

510089 Peggy's Cove Rd.,  
Hackett's Cover,  
NS, Canada, B3Z 3J4  
Tel.: 9028233900  
Fax : 9028233183  
E-mail : info@nautcl.com

Nautel is a world leader in the design and manufacture of AM & FM broadcast transmitters and HD radio equipment. Please visit booth C-27 to see a live demonstration of HD Radio™ Multicasting in action. You will be able to see an operating 10 watt FM Station which is broadcasting Stereo FM, plus three channels of digital HD Radio. Nautel has delivered unmatched customer solution and support in over 170 countries since 1969. Nautel : Making Digital Radio Work.

**NDSatcom- Grintex Communications Ltd.***Hall:10 Stall No:C-3*

1004, Tower B, Millennium Plaza,  
Sushant Lok-1, Gurgaon-122009  
Tel: 91 124 4012612/ 15  
Fax:91 124 4044612  
E-Mail: bhupinder.sethi@ndsatcom-grintex.com

ND SatCom Grintex Communications Ltd is a joint venture company of ND SatCom, Germany, a leading global supplier in the field of satellite based broadband VSAT network solutions. The innovative technologies of ND SatCom are deployed in Government, Defence, Broadcast & Media, Telecom and Enterprise environments worldwide.

ND SatCom provides systems, products and services for the broadcast and media industry. With more than 25 years' experience, Company provides state-of-the-art broadband and broadcast communication systems, satellite based media communication networks and transportable and FlyAway packages. Mobile systems are delivered turn-key, tailored to

specific requirements. With its comprehensive portfolio of tailor-made Satellite News Gathering Systems, ND SatCom can meet the most complex application requirements.

**Nokia Asia - Pacific***Hall : 10 Stall No. : C-1,15 & 16*

438 B Alexandra Road #07-00  
Singapore 119968  
Mob: + 65 9073 1270  
Fax: + 65 6723 2477  
E-Mail: Alison.Tan@nokia.com  
Contact Person : Ms. Alison Tan, Multimedia Marketing

**Noori Broadcast Solutions Pvt. Ltd.***Hall: 7-D Stall No: A-14*

99-National Park,  
Lajpat Nagar-IV,  
New Delhi-110024 (India)  
Tel: +91 9811983404, +91 98891070243  
+91 11 65636876  
Fax: +91 11 65636876  
E-Mail: akhtarma@yahoo.com

Noori Broadcast is a media system Integration Company providing design, engineering and On air support services to the customer. We provide One stop solution to customer for all its broadcasting needs in terms of regulatory aspects, System specifications, Evaluation, Recommendations, Installation, Integration, Trainings & commissioning. The company also specializes in Manufacturing of ISO 9001-2000 certified TV Studio/Auditorium Lighting System catering both to domestic and export markets with turn over of Rs.50 Million on its very first year of incorporation. Our Lights and Mechanical fixers range comprising of Coolights, Porta, LED based, Spots, Parcan, Optical, Stage lights and accessories such as Lighting Hoist, Stands, Pole operation, Honey Comb Filters etc. are synonymous with Quality and More Lux output than any competitions at highly affordable prices. Key wins include TCIL Pan- African e-network, C-TV, Jai Hind, Doordarshan, Shamol Bangla Dhaka, Zee TV and IITs etc.

**Pace Communications (India) Pvt. Ltd***Hall: 10 Stall No: B5*

17-II-B Ghanshyam Industrial Estate,  
Veera Desai Road, Andheri West,  
MUMBAI 400 053.  
Tel: +91 22 6694 1914 \15 \16

Fax: + 91 22 6694 1917  
E-Mail: pace\_comm@vsnl.com

Pace Communications has a long association with recording & postproduction facilities catering to the Film, Video & Broadcasting Sectors. The success over the past 15 years has been a result of dedication to planning, designing, integrating, commissioning of Professional recording & postproduction studios and rendering the finest after-sales-service in the country. The company provides a perfect bridge between overseas suppliers and domestic users by representing these companies on an exclusive basis and is achieving one clear goal to produce superior quality recording and editing systems. The team and staff have the ability, experience & qualifications to offer flexibility and customisation in designing of total professional audio, video & broadcast systems, providing an ideal platform for the project management & engineering teams to consult and configure systems, either independently or with the customer's engineers to the most exacting requirements. PACE is regarded as the leading supplier of customised turnkey projects for professional recording studios, enabling clients to achieve their goals.

**Agents**

1. Pace Communications  
Address: A-55, Second Floor,  
Lajpat Nagar 1, New Delhi 110024  
Tel: +91 11 41727629 \09313032754  
Fax: +91 11 41727629  
E-Mail: pace\_delhi@yahoo.co.in
2. Pace Communications  
No. 15, First Floor, Krishna Nagar,  
Kamraj Salai, Virugambakkam, Chennai - 600092  
Tel: +91 9884108938  
E-Mail: pace\_south@yahoo.co.in
3. 17-II-B Ghanshyam Industrial Estate,  
Veera Desai Road, Andheri West, MUMBAI 400 053.  
Tel: +91 22 6694 1914 \15 \16  
Fax: +91 22 6694 1917  
E-Mail: pace\_comm@vsnl.com

**Prasar Bharati***Hall: 10 Stall No: A-5*

14-B, Ring Road  
I.P. Estate,  
New Delhi- 110 002 (India)  
Tel: 91-11-23379978  
Fax : 91-11-23379329  
E-Mail : hkbharani@air.org.in



Prasar Bharati is responsible for Public Service Broadcasting in India through All India Radio and Doordarshan. Whereas there are 1400 TV transmitting stations in the country, the number of Radio Transmitters is 361. All India Radio covers 99.14% and Doordarshan covers 91.00 % of the population of the country through Radio & TV terrestrial transmission respectively. In addition, Doordarshan DTH free to air DTH platform in DD Direct plus has a capacity of 50 TV and 20 Radio Channels.

In the recent past, Research Department of All India Radio and Doordarshan has developed state of the art broadcast equipment such as Remote Control & Monitoring of VLPTs, Remote Programme Switching System for VLPTs, High Power FM Transmitting Antenna, Telemetry for MW and FM Radio Transmitters, Regional News Room Automation System, TV Channel Logger. Some of these equipment are commercially available through AIR Resources.

Staff Training Institute (Tech) apart from imparting training to AIR & Doordarshan Engineers also imparts training to outsiders including participants from foreign broadcasters.

AIR Resources is engaged in providing consultancy services and turn key solutions in setting up broadcast transmitters, studios for public and private organizations. It is offering AIR/DD infrastructure such as tower, building, land on license fee basis to private and public broadcast and telecom service providers.

### **Promedia**

*Hall : 7-D Stall No. : A-3*

R - 31 Laxmi Industrial Estate  
Link Road  
Andheri (W)  
Mumbai - 400 053  
Mob: 98200 23077  
E-Mail: nikhil@promediain.net  
Contact Person : Mr. Nikhil Doshi, Director

### **QUALCOMM India**

*Hall: 10 Stall No: C-18*

QUALCOMM India Pvt. Ltd.  
IL&FS Financial Centre, 6th Floor,  
Quadrant 'C', Bandra Kurla Complex,  
Bandra (E), Mumbai 400 051  
Tel: (022) 67041400  
Fax: (022) 6704 1500  
E-Mail: abgupta@qualcomm.com  
Contact Person : Anuroopa Banerjee Gupta

Established in 1985 QUALCOMM Incorporated is a global leader in developing and delivering innovative wireless products and solutions based on CDMA technology. QUALCOMM is a FORTUNE 500® company with nearly 4,300 patents and patent applications for CDMA and related technologies, including WCDMA. Headquartered in San Diego, California, QUALCOMM has an employee base of approximately 9,300 throughout its 51 locations worldwide. QUALCOMM is listed on NASDAQ and trades under the symbol QCOM. Dr. Paul E. Jacobs is the Chief Executive Officer of QUALCOMM.

QUALCOMM India Private Limited formally started operations in 1996. QUALCOMM is headquartered in Mumbai with a corporate office in Delhi and Development Centers in Bangalore and Hyderabad in addition to a BREW® Developer Lab in Mumbai and a Handset Pre-certification Lab in Hyderabad. QUALCOMM's considerable R&D efforts allow it to better tailor its CDMA based services & solutions to the unique needs of the wireless market in India, as well as provide local support and customization of software and chipsets for specific handset manufacturers. QUALCOMM works with Operators, OEMs and Content and Application Developers in the country to enable the development of affordable and locally relevant products, services and applications. Kanwalinder Singh, President, QUALCOMM India and SAARC heads the India operations.

### **Radio Frequency Systems**

*Hall : 10 Stall No. : C-4, 13 & 14*

36 Garden Street  
Kilsyth, Victoria 3137  
Australia  
Tel: + 49 511 676 3552  
Fax: + 49 511 676 2515  
E-Mail: regine.suling@rfsworld.com  
Contact Person : Ms. Regine Suling  
Manager Marketing Communications

### **Radio Systems**

*Hall: 10 Stall No: C-17 & C-24*

Radio Systems Inc.  
601 Heron Drive, Logan Township, NJ. 08085 USA  
856-467-8000 voice / 856-467-3044 cell  
Skype - dan.braverman  
Tel: +856-467-8000 voice / 856-467-3044  
Fax: 215-840-4242  
E-Mail: dan@radiosystems.com

Radio Systems was founded in 1976 by Dan Braverman as a contract engineering service to non-commercial radio stations. By the early 1980's, Radio Systems had added a manufacturing division which produced a variety of studio audio products. The contract engineering department evolved into a turn-key installation department, providing complete engineering solutions for existing and new broadcast facilities. Today, the company manufactures audio distribution amps, studio mixing consoles, telephone interfaces, and a line of analog and digital master clocks. The company's primary products, RS Series and Millennium consoles, are installed in thousands of facilities worldwide. Its newest product, StudioHub, has reinvented the way many engineers and managers design and install their analog and digital studios. In addition to audio products, the company continues to manufacture low power AM transmission equipment, including the brand-new TR-6000, digitally-synthesized AM Transmitter. Today, over 70% of all TIS (Travelers Information Station) installations utilize Radio Systems equipment; thousands more transmitters are used in educational and institutional environments.

**Agent**

Technomedia Solutions P Ltd  
1001, Kailash Building  
26, K.G. Mrag, New Delhi 110001  
Tel: +91-11-23765169/70/71  
Fax: +91-11-23765152  
E-Mail: abhaygupta@technomediaindia.com

**Rivera International***Hall: 10 Stall No:C-2*

397/A, Mangaldas House,  
Naaz Cinema Compound  
Lamington Road, Mumbai 400 004  
Tel: 0091+022-2200555/777  
Fax: : 0091+022-23862342  
E-Mail: anam@bom2.vsnl.net.in  
Contact Person : Mr. Rajesh Sadarangani  
Mr. Prasad Patil

Rivera International has been successfully marketing MARANTZ/Denon professional products and KRK Studio Monitor Speakers. Both Marantz and KRK are pioneers and well known for their Professional Audio solutions for FM Radio stations, recording studios, broadcast installations, home studios, audio video workstations, mobile production vehicles and surround sound monitoring.

**Principal**

1. D&M HOLDINGS INC.  
7-35-1 SAGAMIONO  
SAGAMIHARA-SHI,  
KANAGAWA  
2288505, JAPAN
2. KRK SYSTEMS LLC  
9340 DE SOTO AVE  
CHATSWORTH  
CA 91311
3. Lab.gruppen  
Lab.gruppen AB  
Faktorvägen 1  
SE-434 37 Kungsbacka  
Sweden

**Rohde & Schwarz India Pvt. Ltd.***Hall: 10 Stall No:B-26 & B-27*

A-27 First Floor,  
Moham Co-operative Industrial Estate  
Mathura Road, New Delhi 110 044  
Tel: 091-11-42535400  
Fax: 091-11 42535433  
E-Mail: Nidhi.sharma@rohde-schwarz.com  
Contact Person : Ms. Nidhi Sharma

Rohde & Schwarz is an independent ,worldwide active company in the fields of Test & Measurement as well as our solutions for professional Radiocommunications and Radiomonitoring & Radiolocation, broadcasting has set the standard in our industry. For more than 70 years the company group has been developing, producing, and marketing a wide range of electronic products for capital goods sector.

Rohde & Schwarz is the world's only supplier of a complete range of transmission, monitoring, and Test & Measurement equipment.

**On Display:**

- 1) Broadcast test system SFU: All in one test solution for Broadcast & mobile TV
- 2) TV analyzer, FSH3: The universal combined TV and spectrum analyzer from 100 kHz to 3 GHz
- 3) MPEG2 Measurement Generator DVG : Digital TV test signals at a keystroke
- 4) MPEG-2 Measurement Decoder ,DVMD: Analysis and Decoding of MPEG-2 transport streams
- 5) FM Transmitter series NR8200
- 6) DVB-T transmitter series NH8000

**RSG Broadcast India Pvt. Ltd.***Hall: 10 Stall No: B-12*

14/10 (Basement),  
Kalkaji (Near Deshbandhu College),  
New Delhi-110019  
Tel: 91-11-40542100  
Fax: 91-11-40542139  
E-Mail: puneet.dhanker@rsg.co.in  
Sanjeeb.mekap@rsg.co.in  
Contact Person : Mr. Sanjeeb Mekap / Mr. Puneet Dhanker

RSG was established in the year 1997 with a vision of providing the indian subcontinent with cutting edge apple technology that shall define and set new standards in the creative business segments of Broadcast, Video, Film, Audio, graphics, print and publishing. Our offerings are constantly upgraded to keep abreast with the latest developments in the domain of expertise. Our Corporate Office is based in New Delhi and Western Region office is based in Mumbai to deal with respective zones across India.

**Samsung Telecommunications  
India Pvt Ltd***Hall: 7D Stall No: B-11,12, 20*

Plot no 26, Sector 5,  
IMT Manesar,  
Gurgaon, Haryana 122050  
Tel: +91 124 4398000  
Fax: +91 124 4366231  
E-mail : Nikhil.chhabra@samsung.com

**Setron India Private Limited***Hall: 10 Stall No: C8 & 9*

E-2, Greater Kailash Enclave -1,  
New Delhi 110048  
Tel: +91 11 26242250, 26241150  
Fax: +91 11 26242150  
E-Mail: sales@setronindia.com  
Contact Person : Mr. Naresh Dhawan

Setron India Private Limited shall be launching the following New Products:

- 1) OTARI (Japan) On- Air Audio Broadcast Mixer.  
Mr. Koji Yohata shall on stand to explain the technology used in the design of OTARI On-Air Mixer.
- 2) 25-Seven (USA) Audio Time Manager
- 3) Tascam (Japan) Near Field Audio Monitors Model no VLX5

- 4) M-Audio (USA) PC Sound Card range
- 5) Apogee Ensemble Card for Stereo 5.1/ 6.1/ 7.1

**Principal**

1. Network  
Network Electronics ASA  
P.O. Box 502199, Duabi Media City,  
Building 10, Office 135
2. 25 Seven  
25-Seven Systems  
4828 Maureen Circle  
Livermore, California 94550-8018
3. ADC  
ADC Telecommunications (S) P/L  
100 Beach Road, #18-01 Shaw Tower  
(S'pore 189702) DID : 65-63930 775
4. Tascam  
TEAC Corporation, 3-7-3 Nakachi,  
Musashino, Japan
5. JK Audio  
JK Audio, Inc. 1311 E 6th Street  
Sandwich, Illinois 60548  
USA
6. Symetrix  
Symetrix Inc. 6408 216th Street Sw  
Mountlake Terrace
7. Gorgy  
Gorgy Timing Sa8, Avenue Pierre De  
Coubertin Z.I. Percevalière 7402
8. OTARI  
Otari Singapore Pte Ltd, 12 Tannery Road  
#03-07 HB Centre,  
Singapore
9. Tannoy  
Tannoy Limited  
Coatbridge, North Lanarkshire  
ML5 4TF, Scotland, United Kingdom

**Shaf Broadcast Pvt. Ltd.***Hall : 10 Stall No. B-4*

B-4/142, IInd Floor,  
Safdarjung Enclave,  
New Delhi  
Tel : 011-26169902-03  
Fax : 011-26169904

E-mail : sales@shafindia.com  
Contact Person : Ravinder Kumar Meena

Shaf Broadcast Pvt. Ltd. has been delivering pioneering solutions to the digital content creation industry since 1993. Shaf currently has a nationwide network of sales and support offices that provide Consultancy, Analysis, System Design, Project Management & Planning, Visualization and Building design, Equipment sourcing and performance testing, Integration and Software configuration, One-Site Installation Acceptance Testing, Technical Documentation, Commissioning & Training to customers in various industry verticals encompassing Broadcast Television Channels. Film & Video Post-Production Studios, SPecial Effects & Animation Houses, Digital Intermediary Facilities and Education Institutes representing a broad spectrum of Media production facilities across India and the SAARC region.

Our presence means that SHAF can offer a unique perspective and understanding of the many challenges customers need to face when expanding their facilities. With this boom in the digital content creation industry. Shaf Broadcast through its rich experience gamered from the past along with our loyal and large customer base, has continued to grow exponentially from a company with turnover of 15 Crores to over 50 Crorer in just 3 year. In doing so, SHAF Broadcast has increased its marked share of the media industries and expanded its customer based through dedicated support systems and training. Shaf is an international company well positioned to keep you at the cutting edge of technology, at the right price, ensuring the transfer of the latest technologies used anywhere in the world. Our cusion designs and system integration is tailored to fit exactly to your requirement and to equip your organization for long term commercial success.

#### Principal

1. Omneon  
965 Stewart Drive  
Sunnyvale, CA 94085-3913  
408 585 5000 (P)  
4085855099 (F)
2. Omnibus  
Stanford House  
Stanford-on-Soar,  
Loughborough  
Leicestershire  
LE12 5PY, UK
3. AP-ENPS

Europe, Middle East, Africa, Asia and  
Pacific Rim Sales  
The Intercange

Oval Road  
Camden Lock  
London NW1702  
United Kingdom  
+44(0)29-74827812  
Contact : Eric Bowman

4. EVS  
EVS Broadcast Equipment  
Liege Science Park  
16, rue Bois St. Jean  
4102 Ougree  
Belgium  
Tel: +32 4 361 7000  
Fax: +31 4 361 7099  
Tech. Line: +32 495 284 000
5. Envivio  
Envivio Inc,  
400 Oyster Point Boulevard  
Suite 325  
South San Francisco, CA 94080  
U.S.A.  
Tel.: +1650243 2700  
+1 866 ENVIVIO
6. Digital Rapids  
Digital Rapids Corporation  
100 Steelcase Road East, Unit 201  
Markham, Ontario L3R IE8 Canada  
t: 905-946-9666  
f: 416-352-0716
7. Front Porch Digital  
4bis, avenue du Pr?e Challes  
7490 - Annecy-Le-Vieux  
France  
T: +33(0) 450 88 37 70  
F: +33(0) 4 50 01 57 19
8. Orad  
Orad Inc.  
Contact : Mr. Gary Attanasio  
420, Lexington Ave.  
Suite 2014, NYC, NY 10170  
USA  
T: +1-212-931-6723  
Fax: +1-212-931-6730  
e-mail: us@orad.tv
9. Leitch  
Leitch Asia Limited  
3 Bishan Place  
#05-02 CPF Building,  
Singapore 579 838  
Singapore

t: +55 6358-1315

f: +65 6358-1316

10. Audemat-Aztec  
20, Avenue Nell Armstrong-Parc  
d'Activities J.F. Kennedy  
33700 Bordeaux - Merignac  
France  
T: +33(5) 57 928 928  
f: +33(5) 57 928 928

### Silicon Image Inc.

*Hall : 10 Stall No.: C-17, 24*

1060 E. Arques Ave,  
Sunnyvale, CA,  
94085 U.S.A.  
Tel.: 01-408-962-4208

Silicon Image is a leader in driving the architecture and semiconductor implementations for the secure storage, distribution and presentation of high-definition content in the consumer electronics and personal computing markets.

Know for creating and driving industry standards for digital content delivery such as DVI, HDMI and UDI, Silicon Image leverages partnerships with global leaders in CE and PC markets to meet the growing needs of consumers worldwide and is a leading provider of proven semiconductor IP solutions for high-definition multimedia and data storage applications.

### SONODYNE

*Hall: 10 Stall No: B-35*

98 NB Block E New Alipore,  
Kolkata 700053  
Tel: +91 33 24570418, 24583406  
Fax: +91 33 24787243  
E-Mail: response@sonodyne.com  
Contact Person : Sukanya Mukherjee

Technocrat Ashok Mukherjee established Sonodyne in the early '70s. The vision - that of wanting to be a technology leader - was clear even in those early days. Diligent investments in research and development paid rich dividends as India's first mainstream high fidelity audio gear rolled out of the Kolkata facility.

Today, Sonodyne has three manufacturing locations, two R&D facilities, three branch offices and a national network of distributors, dealers, and installers. Three decades of

pioneering engineering and design, combined with a dedicated team of service & projects professionals have positioned Sonodyne as a brand to reckon with where sound quality matters. All Sonodyne products are CE and UL approved.

As India's pioneering audio equipment manufacturer, our aim is to introduce new technologies and solutions, not only for the Indian market but also the global arena.

### Sony India Pvt Ltd

*Hall: 7-D Stall No: B-1 to B-10*

A-31, MCIE,  
Mathura Road,  
New Delhi 110044  
Tel: +91 11 66006600  
Fax: +91 11 26959141  
E-Mail: bppmktg@ap.sony.com  
Contact Person : Mukul Kashyap

Sony as a pioneer of High Definition technology has offered range of HD products for filmmakers, broadcasters and producers. High image quality, convenience, speed of working & cost effective solution with added value for every type of production.

Sony features several solution areas including XDCAM - professional disc application, Anycast All in one network solution, LUMA - professional display. In addition to our switchers & servers, a range of new products and solutions supports system integration and enables broadcasters & professionals to work smarter and more efficiently.

### Studio Systems

*Hall : 7-D Stall No. : A-10a*

6C/5, Sangeeta Apartments,  
Ground Floor,  
Juhu Road,  
Mumbai 400 049  
Tel: +91 22 26604560/ 26603443/ 2660 9146  
Fax: +91 22 26604923  
E-Mail: news@studio-systems.com

*Studio Systems* is India's premiere magazine since the year 1986 on television and broadcast equipment, video post-production, visual effects, 2D and 3D graphics and animation. *Studio Systems* is the missing link in any international media plan and guarantees coverage in the emerging markets of India, Asia and the Middle East. *Studio*

*Systems* reaches out to the whole industry which includes the post production studios, the broadcasters, the TV production houses, animation studios, nonlinear editing studios, unlinking centres, television industry, to the entire technical fraternity and decision makers in the audio video and broadcast industry with a monitored and updated database. The magazine is read by the top executives and the CEOs of the broadcast industry. Our current circulation figure reads 10,600.

### **Technomedia Solutions P Ltd.**

*Hall: 10 Stall No: C17 & C24*

1001, Kailash Building  
26, Kasturba Gandhi Marg  
New Delhi 110001,  
INDIA

Tel: +91-11-23765169/70/7

Fax: +91-11-23765152

E-Mail: [kc@technomediaindia.com](mailto:kc@technomediaindia.com)

[s.nigam@technomediaindia.com](mailto:s.nigam@technomediaindia.com)

Technomedia Solutions Pvt. Ltd. incorporated in July 2002 offers total consultancy, turn-key solutions, professional services, new & innovative customized solutions and products for the Electronic media industry. Technomedia also provides IT enabled solutions to media houses. Technomedia is one of the leading end - to - end system solution providers in India for radio and television media industry. Our strength lies in our expertise with all our staff being highly motivated towards a common goal, providing the best level of quality, integrity and service. Technomedia provides total consultancy in the field of FM broadcasting from conceptualization to commissioning and also on turnkey basis. Technomedia team has been responsible for setting up many of the private FM Radio Stations including RED FM of India Today Group, Radio Mirchi of Times of India Group, Suryan FM of Sun TV, and Radio Mid-Day, Radoi Today (Dhaka, Bangladesh. Technomedia has also carried out setting up of digital encoding and multiplex chain of equipment for many TV uplink earth stations including that of Indira Gandhi National Open University - Delhi, Doordarshan Kendra - Mumbai, Doordarshan Kendra - Shillong, Asianet, Zee TV Delhi, Kolkata and Mumbai, Essel Shyam Delhi, Sadhana TV, TV Live, Dish Asia etc. Technomedia Solutions Private Limited, the one-stop address for whole and integrated consultancy services, professionally streamlined solutions and pioneering infrastructure provisions.

### **Principal**

1. Audemat Aztec  
AUDEMATAZTEC - ECRESO  
Parc d'activités J.F Kennedy  
20, avenue Neil Armstrong  
F-33700 Bordeaux - Mérignac - FRANCE  
Tel. : +33 (0)5 57 926 692  
Fax: +33 (0)5 57 928 929
2. Broad Cast Electronics  
Broadcast Electronics, Inc.  
4100 North 24th Street  
Quincy, Illinois 62301 USA
3. Broad Cast Electronics
4. Comrex  
M/s Comrex Corporation,  
19 Pine Road, Devens,  
MA 01434, USA
5. CIS Technology/SeaChange Server  
International Development Team  
CIS Technology Co., Ltd.  
1306 Hanshine IT Tower II, 60-18 Gasan-dong,  
Geumcheon-gu, Seoul, Korea, 153-801  
T. 82-2-2025-3211  
F. 82-2-2025-3248  
&  
SeaChange International  
50 Nagog Park  
Acton, Massachusetts 01720  
T:978-897-0100  
F:978-897-0132
6. Radio System  
M/s Radio Systems,  
601, Logan Township,  
NJ, USA
7. Silicon Image  
Director Market Development  
SILICON IMAGE INC.  
1060 E. Arques Avenue,  
Sunnyvale, CA 94085  
Tel: +91-23765169/70/71  
Fax: +91-23765152  
E-Mail: [\\_s.nigam@technomediaindia.com](mailto:_s.nigam@technomediaindia.com)  
[kc@technomediaindia.com](mailto:kc@technomediaindia.com)

### **Tektronix India Pvt. Ltd.**

*Hall:7-D Stall No. A-1&2*

Tek Tower, Hayes Road,  
Bangalore 560025  
Tel: 91-80-22275577  
Fax: 91-80-22275588  
E-Mail: [india.mktg@tek.com](mailto:india.mktg@tek.com)

Enabling the next generation of innovation.

As a world leader in test, measurement and monitoring, Tektronix enables innovation in all its forms. Whenever you view a Web site, click a mouse, make a cell phone call, or turn on a TV, you touch the work of Tektronix.

New in Video Test

Tektronix' Cerify™ is the world's first fully automated system capable of verifying the quality of file-based, compressed digital video and audio content prior to transmission or use. Compressed digital content is complex and can use different standards, resolutions, formats and metadata that must be accurately specified and encoded if the content is going to reach the end-viewer and be played correctly. With Cerify™, the broadcaster knows the content is correct before it is transmitted, ensuring higher levels of end-customer viewing satisfaction. The new Tektronix WFM6100, WFM7000 and WFM7100 Waveform Monitors deliver several advanced features that simplify instrument operation and configuration. They accommodate different work practices and staff experience, and make it easy to verify, manipulate and transfer volumes of complex video and audio data. The three new multi-format waveform monitors allow you to select the options that best supports your business needs and budget.

**Telerad (A Division of ASE Ltd)**

*Hall: 10 Stall No: B-18*

H.O. : 89-92,  
G.ID.C Naroda Indl. Area,  
Ahmedabad 382 330  
Delhi: 408-810, Vishwa Sadan,  
District Center, Janakpuri,  
New Delhi 110 058  
Tel: Ahmd: 91-79-22813017/3117  
Tel: Delhi: 91-11-25541731 /9330  
Fax: 91-79-2282 1592  
Fax: 91-11- 2554 8507  
Email : telsales@icenet.net  
tlrddel@airtelbroadband.in  
Contact Person : Mr. Rajesh Sharma

Telerad has been serving Broadcast industry for more than Three decades. We represent leading manufacturers for their Professional & Broadcast Audio Video equipments and peripherals. We undertake turnkey projects as well as provide system solution to Broadcast, Post Production facilities and Studio. We have team of factory trained engineers to provide warranty, guarantee and after sales service on behalf of the principals

Principal

- 1) SONY HONG KONG  
Sony corporation of Hong Kong Ltd,  
46/F, The Lee Gardens, 33 Hysan  
Avenue, Causeway Bay ,Hong Kong
- 2) AXON DIGITAL DESIGN BV  
Handelsweg 5, NL-5071,  
NT. Udenhout, The Netherlands
- 3) GEE BROADCAST & SYSTEMS LTD  
UNIT 9, GRAFTON WAY  
BASINGSTOKE , HANTS  
RG22 6HY UK
- 4) FUJINON SINGAPORE PTE LTD  
Fuji Koki Singapore Pte Ltd  
211, Henderson road , 10-04  
Hendesron Industrial Park  
Singapore 159 552
- 5) VINTEN BROADCAST LTD  
Vinten Asia Pacific Pte Ltd  
6, New Industrial Road  
02-02 HOE HUAT Industrial  
Building , Singapore 0- 536 199
- 6) CLEAR COM COMMUNICATION SYSTEM  
Vitec Group Communications, Inc  
4065 hollis Street  
Emeryville , California 94608 USA
- 7) LISTEC VIDEO CORP.  
40-3 Oser Avenue , Hauppauge  
New York 117 88
- 8) NETWORK ELECTRONICS  
Network Electronics AS,  
P.O.BOX 1020 , N-3204  
Sandefjord , Norway
- 9) CAMPLEX CORPORATION  
3302 , w.6<sup>TH</sup> Ave./ Emporia  
Kansan 66801 USA
- 10) FOR A CO LTD  
3-8-1 Ebisu , Shibuya-ku,  
Tokyo 150 0013 , Japan
- 11) APPLE  
Apple Computer International Pvt Ltd  
5<sup>th</sup> Floor , Du Parc Trinity  
M.G.Road , Baglore -1
- 12) SENNIHEISER  
Sennheisser Electronic Asia Pte Ltd  
Alexandra Techno park  
Singapore 119968
- 13) 360 SYSTEM  
31355 Agoura Road  
Westlake Village , CA 91361

Head Office  
TELERAD (A DVISION OF ASE LTD)

89-92, Naroda Industrial Area, Naroda,  
Ahmedabad, Gujarat 382 330  
Tel: 91-79- 22813017, 22813117, 22813217  
Fax: 91-79-22821592  
E-Mail: telsales@icenet.net

Regional Office  
TELERAD (A DIVISION OF ASE LTD)  
#146/4, Shantala Plaza, 2<sup>nd</sup> Floor,  
8<sup>th</sup> Main, 14<sup>th</sup> Cross, Malleshwaram,  
Bangalore 560 003  
Tel: 91-80-23341126  
Fax: 91-80-23362554  
E-Mail: teleradblr@airtelbroadband.in

## UNESCO

*Hall: 10 Stall No: B-21*

B-5/29 Safdarjung Enclave,  
New Delhi 110029  
Tel: 00 91 11 26713000  
Fax: 00 91 11 26713001 / 02  
E-Mail: newdelhi@unesco.org  
j.josiah@unesco.org  
Contact Person : Malvika Kaul and Nitya

The United Nations Educational, Scientific and Cultural Organization (UNESCO) is a standard-setter to forge universal agreements on emerging ethical issues. UNESCO also serves as a clearinghouse for the dissemination and sharing of information and knowledge while helping to build human and institutional capacities. It promotes international cooperation among its members in education, science, culture and communication.

UNESCO promotes low cost technology solutions for community-based radio stations to place control of this mass medium in the hands of people to empower and connect civil society. These will be on display at stall B21 in Hall 10. UNESCO New Delhi offices serves Bangladesh, Bhutan, India, Maldives, Nepal and Sri Lanka.

## Visual Technologies India Pvt. Ltd.

*Hall: 10 Stall No. 19-22*

370-371/2 First Floor,  
Hospital Road,  
Jangpura,  
New Delhi 110 014.  
Tel: (91-11) 2437 9961-64, 2437 8592-94, 2437 3965  
Fax: (91-11) 2437 8591, 2437 5843  
E-Mail: vtidel@vtipl.com

Branch Office  
Visual Technologies India Pvt. Ltd.  
Unit No. 35, Ground Floor,  
Oshiwara Mhada Shopping Complex,  
New link road, Jogeshwari (W), Mumbai 400 102  
Tel: 91- 22- 2635 9005 - 07  
Fax: 91 22- 2635 9008  
E-Mail: vtimum@vtipl.com

Visual Technologies India Pvt. Ltd.  
204 Agarwal Chambers,  
5-9-1121, King Koti, Hyderabad 500 001  
Tel: 91 40 2321 0325, 5562 6426  
Fax: 91 40 2321 0299  
E-Mail: vtihyd@vtipl.com

Visual Technologies India Pvt. Ltd.  
Address: 10 Warren Road, Mylapore,  
Chennai 600 004  
Tel: 91- 44 2499 3981-2  
Fax: 91 44 2499 3980  
E-Mail: vtichn@vtipl.com

Visual Technologies India Pvt. Ltd.  
Castles, Flat No. 5, First Floor, 84,  
Raja Basanta Roy road, Kolkata 700 029  
Tel: 91 33 2465 8521-22  
Fax: 91 33 2465 8523  
E-Mail: vtikol@vtipl.com

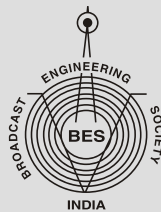
Visual Technologies India Pvt. Ltd.  
TC5/99-2, Mamparambil Building,  
First Floor, Ambalamukh,  
Peroorkada P.O.,  
Thiruvananthapuram 695 005  
Tel: 91 471 - 2432 562  
Fax: 91 471 - 2432 563  
E-Mail: vtitriv@vtipl.com



## Join the Indian Broadcast moment Join BES(I)

BES(I) invites individuals and corporate organizations to participate actively & make it functions more effectively for the development of broadcasting sector. The individuals & organization can contribute significantly in the following areas.

1. Individuals :
  - i. to become a Member, Life Member, or Fellow Member
  - ii. to subscribe to BES Review quarterly journal
  - iii. to get free access to BES Review archive material from BES website
  - iv. to contribute articles and papers in BES Review quarterly journal
  - v. to participate in BES EXPO Conferences as delegates and also as Speakers
  
2. Organisations :
  - i. to become Corporate Member
  - ii. to contribute advertisements regularly for BES Review quarterly journal to reach the right audience
  - iii. to participate in BES EXPO Conference as delegates/ speakers and contribute papers/ articles
  - iv. to participate in the BES EXPO Exhibition as exhibitor
  - v. to organize joint programme/ workshop on innovative developments/ technologies in the field of broadcasting to sensitize the Indian broadcasters and decision makers



*Contact :*

### **Broadcast Engineering Society (India)**

912, Surya Kiran Building, 19 K.G. Marg, New Delhi-110001

Tel.: +91-11-41519895, 41519896 Fax : +91-11-41519897

E-mail : [bes@besindia.com](mailto:bes@besindia.com) website : [besindia.com](http://besindia.com)

## Product Index

Product	Company	Hall	Stall
Acoustics	Noori Broadcast Solutions Pvt. Ltd	7-D	A-14
	Broadcast Engineering Consultants India Ltd.	10	B-1
	Prasar Bharati	10	A-5
	Electro Dynamics	10	B-35
Air sales	Etere srl	7-D	B-14
Aluminium diecast studio monitor	Sonodyne	10	B-35
Amplifiers	NDSatcom-Grintex Communications Ltd.	10	C-3
	Electro Dynamics	10	B-35
	MCBS Pvt. Ltd	7-D	B-15
	Sonodyne	10	B-35
Analyser	Rohde & Schwarz India Pvt. Ltd	10	B-26 & 27
Animation 3D	CDG Broadcast Pvt. Ltd.	10	B-16 & B-17
	Autodesk India Pvt. Ltd.	7-D	A-15
Antenna System (Mobile, Motorised)	NDSatcom-Grintex Communications Ltd.	10	C-3
	MCBS Pvt. Ltd	7-D	B-15
	MAXPEAK Ltd	10	B-9
Antenna Systems - Broadcast, FM, TV	Radio Frequency Systems	10	C-4, 13 & 14
	Prasar Bharati	10	A-5
	Broadcast Technologies	10	B-13 & 14
Anycast	Sony India Pvt. Ltd.	7-D	B-1 to B-10
Archive Solution	Shaf Broadcast Pvt. Ltd.	10	B-2
	Etere srl	7-D	B-14
Asset Management System - Digital	CIS Technology Co. Ltd.	10	C-17 & C-24
Audio Console	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
Audio Logger On air	Electro Dynamics	10	B-35
Audio Processor	Electro Dynamics	10	B-35
	Setron India Pvt. Ltd.	10	C-8 & C-9
Audio System	Broadcast Engineering Consultants India Ltd.	10	B-1
	Tektronix India Pvt. Ltd.	7-D	A1 & 2
Audio Time Manager	Setron India Pvt. Ltd.	10	C-8 & C-9
Audio Vault	Tchnomedia Solutions P Ltd.	10	C-17 & C-24

Product	Company	Hall	Stall
Audio Workstation Digital	Setron India Pvt. Ltd.	10	C-8 & C-9
Automation News Room -Digital	Prasar Bharati	10	A-5
	CIS Technology Co. Ltd.	10	C-17 & C-24
Automation software (Radio)	Electro Dynamics	10	B-35
Automation System	Etere srl	7-D	B-14
	CIS Technology Co. Ltd.	10	C-17 & C-24
	HCL	7-D	A-11 & A-12
	Falcon Technologies	10	B-3 & 4
Automation Systems for Broadcast Equipment	Tchnomedia Solutions P Ltd.	10	C-17 & C-24
	Ideal Broadcasting India Pvt. Ltd.,	10	C-29,30,35 & 36
	Ideal System Asia-Pacific	10	C-29,30,35 & 36
Batteries	ARGOSY	10	B-22
	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
Broadcast Console (Analogue)	Radio Systems Inc	10	C-17 & C-24
Broadcast Console (Digital)	Radio Systems Inc	10	C-17 & C-24
Broadcast Equipment & Software	Ideal Broadcasting India Pvt. Ltd.,	10	C-29,30,35 & 36
	Ideal System Asia-Pacific	10	C-29,30,35 & 36
	Electro Dynamics	10	B-35
	Advanced Telemedia Pvt. Ltd.(ATM)	10	C-31,34B-19, 20
	Telerad (A Division of ASE Ltd.)	10	B-18
	HCL	7-D	A-11 & A-12
Broadcast Management System	Etere srl	7-D	B-14
Broadcast Manager	Audemat-Aztec	10	C-17 & C-24
Broadcast Solution Provider	Indiasign	10	B-28 & B-29
	Monarch Computers Pvt. Ltd.	10	B-30
	Ideal Broadcasting India Pvt. Ltd.,	10	C-29,30,35 & 36
	Ideal System Asia-Pacific	10	C-29,30,35 & 36
	Tchnomedia Solutions P Ltd.	10	C-17 & C-24
Cable & Accessories	Radio Frequency System	10	C-4, 13 & C-14
	Setron India Pvt. Ltd.	10	C-8 & C-9
	CMS-NVL	8	D-2
	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
	Advanced Telemedia Pvt. Ltd.(ATM)	10	C-31,34 B-19,22
	Electro Dynamics	10	B-35
	ARGOSY	10	B-22
	Avtech Digital Equipments Pvt. Ltd.	10	C-23
	Click Grafic India Pvt. Ltd.	10	

Product	Company	Hall	Stall
Camcoder	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
Camera & Accessories	Datapoint Impex Pvt. Ltd.	10	A-1 & 4
	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
	Advanced Telemedia Pvt. Ltd.(ATM)	10	C-31,34 B-19,20
	CMS-NVL	8	D-2
	AGIV(India) Pvt. Ltd.	10	B-31 to B-34
	Sony India Pvt. Ltd.	7-D	B-1 to B-10
	Telerad (A Division of ASE Ltd.)	10	B-18
	Hytech Trading	10	A-1 & A-2
Cassette Deck	Electro Dynamics	10	B-35
	Rivera International	10	C-2
CD Player/ Recorder	Advanced Telemedia Pvt. Ltd.(ATM)	10	C-31-34 B-19,22
	Electro Dynamics	10	B-35
	Rivera International	10	C-2
CD Recorder with inbuilt Hard Disc	Rivera International	10	C-2
Chroma Keyer	AGIV(India) Pvt. Ltd.	10	B-31 to B-34
Codecs IP based - ISDN/Leased line	Electro Dynamics	10	B-35
	Falcon Technologies	10	B-3&4
Colour management & grading	Autodesk India Pvt. Ltd.	7-D	A-15
Combiners	Broadcast Technologies	10	B-13 & 14
Community Radio	UNESCO	10	B-21
	Rivera International	10	C-2
	Asia-Pacific Broadcasting Union	7-D	A-13
Compliance Equipment	Telerad (A Division of ASE Ltd.)	10	B-18
Computer & Accessories	UNESCO	10	B-21
Conferencing System	Broadcast Engineering Consultants India Ltd.	10	B-1
	Telerad (A Division of ASE Ltd.)	10	B-18
Connectors	Setron India Pvt. Ltd.	10	C-8 & C-9
	ARGOSY	10	B-22
Product	Company	Hall	Stall
	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
	Fischer Connectors ltd.	7-D	A-7
	CMS-NVL	8	D-2
	ADC Krone	10	B-23
Consultancy Broadcast solution	Pace Communications (India) Pvt. Ltd.	10	B-5

Product	Company	Hall	Stall
Converters	Tchnomedia Solutions P Ltd.	10	C-17 & C-24
	ESSEL Shyam	10	C-28 & C-37
	Indiasign	10	B-28 & B-29
	Broadcast Engineering Consultants India Ltd.	10	B-1
	Avtech Digital Equipments Pvt. Ltd.	10	C-23
	Click Grafix India Pvt. Ltd.	10	C-23
	Setron India Pvt. Ltd.	10	C-8 & 9
Data Broadcasting	Prasar Bharati	10	A-5
Delay Lines	Electro Dynamics	10	B-35
Dembeder Modular	Telerad (A Division of ASE Ltd.)	10	B-18
Digital Audio Mixers	Electro Dynamics	10	B-35
Digital Audio System	Broadcast Engineering Consultants India Ltd.	10	B-1
	Electro Dynamics	10	B-35
Digital Clock	Setron India Pvt. Ltd.	10	C-8 & C-9
Digital Glue	AGIV(India) Pvt. Ltd.	10	B-31 to B-34
Digital Radio	Nautel	10	C-27
	Prasar Bharati	10	A-5
Digital TV Studio Solutions	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
Dimmer Control	Noori Broadcast Solutions Pvt. Ltd	7-D	A-14
Display Equipment	Setron India Pvt. Ltd.	10	C-8 & C-9
Double Byte language	Etere srl	7-D	B-14
DSNG	Broadcast Technologies	10	B-13 & 14
	Indiasign	10	B-28 & B-29
DSNG Server	ESSEL Shyam	10	C-28 & C-37
DTH service Product	Prasar Bharati Company	10 Hall	A-5 Stall
DVB-H System	Broadcast Technologies	10	B-13
DVB-T transmitter	Rohde & Schwarz India Pvt. Ltd	10	B-26 & B-27
Earth Station	Broadcast Technologies	10	B-13 & 14
Edit Software	Avtech Digital Equipments Pvt. Ltd.	10	C-23

Product	Company	Hall	Stall
	Click Grafix India Pvt. Ltd.	10	C-23
Edit Suite - transmission	Cinecita Comoptronics Industries Pvt. Ltd.	10	B-7
Editing Solution	HCL	7-D	A-11 & A-12
Editing System	RSG Broadcast Pvt. Ltd.	9	B-12
	CMS-NVL	8	D-2
	Banchmark Microsystems Pvt. Ltd.	10	C-25, 26, 39, 40
Effect Processor	Electro Dynamics	10	B-35
	Pace Communications (India) Pvt. Ltd.	10	B-5
Embedder A/D, D/A	Electro Dynamics	10	B-35
	Telerad (A Division of ASE Ltd.)	10	B-18
Encoder	Electro Dynamics	10	B-35
Fiber Optic patch bays	ADC Krone	10	B-23
Fiber Optic System	Electro Dynamics	10	B-35
Filter	Radio Frequency System	10	C-4, C-13 & 14
Flyaway Terminals	Indiasign	10	B-28 & B-29
FM Exciter	Broadcast Technologies	10	B-13 & 14
	Audemat-Aztec	10	C-17 & C-24
FM Radio Braodcasting	Asia-Pacific Broadcasting Union	7-D	A-13
FM Radio Solution	HCL	7-D	A-11 & A-12
Generator	Rohde & Schwarz India Pvt. Ltd	10	B-26 & B-27
GPS Clock	Radio Systems Inc	10	C-17 & C-24
Graphics	Shaf Broadcast Pvt. Ltd.	10	B-2
	Autodesk India Pvt. Ltd.	7-D	A-15
Graphics on-line	CMS-NVL	8	D-2
Graphics, Telecine	Cinecita Comoptronics Industries Pvt. Ltd.	10	B-7
HD Digital	Tektronix India Pvt. Ltd.	7-D	A-1 & 2
HD Products & Solutions	Sony India Pvt. Ltd.	7-D	B-1 to B-10
HD Radio	Nautel	10	C-27
HD Video Card	HCL	7-D	A-11 & A-12

Product	Company	Hall	Stall
HDMI connectivity	Silicon Image Inc	10	C-17 & C-24
HDMI/ DVI	Tektronix India Pvt. Ltd.	7-D	A-1 & 2
HDTV	Prasar Bharati	10	A-5
Headphones	Setron India Pvt. Ltd.	10	C-8 & C-9
Hum Suppressors	Electro Dynamics	10	B-35
Indexing & Meta Data	Etere srl	7-D	B-14
Interactive Radio service	Prasar Bharati	10	A-5
Intercom System	Electro Dynamics	10	B-35
	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
	Benchmark Microsystems Pvt. Ltd.	10	C-25, 26, 39, 40
IPTV	Tektronix India Pvt. Ltd.	7-D	A-1 & 2
ISDN	Falcon Technology	10	B-3 & 4
ISP	ESSEL Shyam	10	C-28 & C-37
KPO/ BPO Service	ESSEL Shyam	10	C-28 & C-37
Lenses - HDTV	Advanced Telemedia Pvt. Ltd.(ATM)	10	C-31-34B-19, 20
	Datapoint Impex Pvt. Ltd.	10	A-4
Lenses, Pan & Tilt System, Optical Products	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
	Datapoint Impex Pvt. Ltd.	10	A-3
	Telerad (A Division of ASE Ltd.)	10	B-18
Lighting Grid System	Aultra Lighting Systems Pvt. Ltd.	7-D	A-17
	Noori Broadcast Solutions Pvt. Ltd	7-D	A-14
Lights & Accessories	AGIV(India) Pvt. Ltd.	10	B-31 to B-34
	Noori Broadcast Solutions Pvt. Ltd	7-D	A-14
	AGIV(India) Pvt. Ltd.	10	B-31 to B-34
	Aultra Lighting Systems Pvt. Ltd.	7-D	A-17
Lightwave 3D	Avtech Digital Equipments Pvt. Ltd.	10	C-23
	Click Grafix India Pvt. Ltd.		
Logging & Control	Etere srl	7-D	B-14
Logo Generator	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
	Electro Dynamics	10	B-35
	Cinecita Comoptronics Industries Pvt. Ltd.	10	B-7
Magazine	Broadcast & Cablecast	7-D	A-6A

Product	Company	Hall	Stall
	Cable Quest Satcom Pvt. Ltd.	7-D	A-9
	Studio Systems	7-D	A-10A
	India Television.com	7-D	A-6
Mass Media management	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
Measurement Digital	Rohde & Schwarz India Pvt. Ltd	10	B-26 & B-27
Measuring Equipment, Analyzer	Cinecita Comoptronics Industries Pvt. Ltd.	10	B-7
	Tektronix India Pvt. Ltd.	7-D	A-1&A-2
	Tchnomedia Solutions P Ltd.	10	C-17 & C-24
Media Asset Management Products	HCL	7-D	A-11 & A-12
Microphones	Pace Communications (India) Pvt. Ltd.	10	B-5
	Electro Dynamics	10	B-35
	Telerad (A Division of ASE Ltd.)	10	B-18
	Setron India Pvt. Ltd.	10	C-8 & C-9
	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
Mixers	Electro Dynamics	10	B-35
	Advanced Telemedia Pvt. Ltd.(ATM)	10	C-31-34 B-19,20
	Setron India Pvt. Ltd.	10	C-8 & C-9
	Setron India Pvt. Ltd.	10	C-8 & C-9
	Sonodyne	10	B-35
	Pace Communications (India) Pvt. Ltd.	10	B-5
	Falcon Technologies	10	B-3 & B-4
Mobile Phone	Nokia	10	C-1, 15 & 16
	Samsung Telecommunications India Pvt. Ltd	7-D	B-11, 12 & 20
Mobile TV broadcasting	Qualcomm India Pvt. Ltd.	10	C-18
	Prasar Bharati	10	A-5
Mobile Video & Audio	ESSEL Shyam	10	C-28 & C-37
	Tektronix India Pvt. Ltd.	7-D	A-1 & A-2
Monitor LCD/TFT	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
	Avtech Digital Equipments Pvt. Ltd.	10	C-23
	Click Grafix India Pvt. Ltd.	10	C-23
Monitor LCD/TFT	AGIV(India) Pvt. Ltd.	10	B-31 to B-34
Monitoring & Display, Monitors	Sony India Pvt. Ltd.	7-D	B-1 to B-10
	Electro Dynamics	10	B-35
	Radio Frequency Systems	10	C-4, C-13 & 14
	Tchnomedia Solutions P Ltd.	10	C-17 & C-24
	Pace Communications (India) Pvt. Ltd.	10	B-5
Monitoring System FM, DVB,	Electro Dynamics	10	B-35



Product	Company	Hall	Stall
Audio, Video, etc.	Audemat-Aztec	10	C-17 & C-24
	Advanced Telemedia Pvt. Ltd.(ATM)	10	C-31,34B-19, 22
	Falcon Technologies	10	B-3 & B-4
Monitors	CMS-NVL	8	D-2
	Electro Dynamics	10	B-35
	Advanced Telemedia Pvt. Ltd.(ATM)	10	C-31-34B-19,22
	Tektronix India Pvt. Ltd.	7-D	A-1 & A-2
MPEG 2, MPEG 4 Encoder	Tektronix India Pvt. Ltd.	7-D	A-1 & A-2
	Shaf Broadcast Pvt. Ltd.	10	B-2
	Rohde & Schwarz India Pvt. Ltd	10	B-26 & B-27
Multiviewers	Cinecita Comoptronics Industries Pvt. Ltd.	10	B-7
NAB2007 : Electronic Media's Essential Destination	National Association of Broadcastors(NAB)	7-D	B-16
Navigator- Fieldstrength campaign	Audemat-Aztec	10	C-17 & C-24
Networking - Ethernet based	Broadcast Engineering Consultants India Ltd.	10	B-1
News Automation	CMS-NVL	8	D-2
	Shaf Broadcast Pvt. Ltd.	10	B-2
	Benchmark Microsystems Pvt. Ltd.	10	C-25,26,39 & 40
News Room integration	Etere srl	7-D	B-14
	Shaf Broadcast Pvt. Ltd.	10	B-2
Next Generation	Tektronix India Pvt. Ltd.	7-D	A-1 & A-2
Non-Linear Edit & Playback Systems	Telerad (A Division of ASE Ltd.)	10	B-18
NRCS	CMS-NVL	8	D-2
OB Vans	Avtech Digital Equipments Pvt. Ltd.	10	C-23
	Click Grafix India Pvt. Ltd.		
	Indiasign	10	B-28 & B-29
On-air Audio logger	Broadcast Engineering Consultants India Ltd.	10	B-1
On-air Video logger	Broadcast Engineering Consultants India Ltd.	10	B-1
On-line editing & finishing solution	Autodesk India Pvt. Ltd.	7-D	A-15
P2 series	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
Pan Tilt System	Advanced Telemedia Pvt. Ltd.(ATM)	10	C-31-34 B-19,20
Patch Panel	ARGOSY	10	B-20

Product	Company	Hall	Stall
	ADC Krone	10	B-23
Patch Panel/ Bays	ARGOSY	10	B-22
	Setron India Pvt. Ltd.	10	C-8 & C-9
Plasma	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
Playout automation software	CMS-NVL	8	D-2
Playout Server	Avtech Digital Equipments Pvt. Ltd.	10	C-23
	Click Grafix India Pvt. Ltd.	10	C-23
Portable recorder	Electro Dynamics	10	B-35
Portable Recorder - Flash card based	Rivera International	10	C-2
Production System - Integrated	AGIV(India) Pvt. Ltd.	10	B-31 to B-34
Rack Equipment	MCBS Pvt. Ltd	7-D	B-15
Radio broadcasting Solution-Low Cost	Asia-Pacific Broadcasting Union	7-D	A-13
Radio Studio Design	Electro Dynamics	10	B-35
Raid Storage Boxes	CDG Broadcast Pvt. Ltd.	10	B-16 & B-17
Reality Show	RSG Broadcast Pvt. Ltd.	10	B-12
Receivers	UNESCO	10	B-21
Recorder DTV	Rohde & Schwarz India Pvt. Ltd	10	B-26 & B-27
Recorders	Telerad (A Division of ASE Ltd.)	10	B-18
Remote Control & Monitoring	Broadcast Technologies	10	B-13 & B-14
	Prasar Bharati	10	A-5
RF Conditioning Modules	Radio Frequency System	10	C-4, C-13-14
RF Video	Tektronix India Pvt. Ltd.	7-D	A-1 & A2
Rigid Lines	Radio Frequency System	10	C-4, C-13, 14
Robotic System	AGIV(India) Pvt. Ltd.	10	B-31 to B-34
Routers	Telerad (A Division of ASE Ltd.)	10	B-18
	AGIV(India) Pvt. Ltd.	10	B-31 to B-34
	ARGOSY	10	B-22
	Electro Dynamics	10	B-35
	MCBS Pvt. Ltd	7D	A-1 & A-2
	CMS-NVL		

Product	Company	Hall	Stall
	Visual Technologies India Pvt. Ltd.	8	D-2
	Setron India Pvt. Ltd.	10	C-19 to C-22
		10	C-8 & C-9
Satellite Communication System	Broadcast Technologies	10	B-13
Scheduling Software	Etere srl	7-D	B-14
	ENCO India	7-D	A-4
SD (Digital, Video Card)	Tektronix India Pvt. Ltd.	7-D	A-1 & A-2
	HCL	7-D	A-11 & A-12
Server (Audio, Video)	RSG Broadcast Pvt. Ltd.	10	B-12
	Shaf Broadcast Pvt. Ltd.	10	B-2
	Telerad (A Division of ASE Ltd.)	10	B-18
	Electro Dynamics	10	B-35
	Telerad (A Division of ASE Ltd.)	10	B-18
Set Top Box	MCBS Pvt. Ltd	7-D	B-15
Signage - Digital	Avtech Digital Equipments Pvt. Ltd.	10	C-23
	Click Grafix India Pvt. Ltd.		
Signal Analyser - Satellite, Cable & Terrestrial	MAXPEAK Ltd	10	B-9
Signal Generator	Tektronix India Pvt. Ltd.	7-D	A-1 & A-2
Slow Motion Server	Shaf Broadcast Pvt. Ltd.	10	B-2
Software solution provider	Pace Communications (India) Pvt. Ltd.	10	B-5
Sound cards/ Audio cards Speakers	Setron India Pvt. Ltd.	10	C-8 & C-9
	Rivera International	10	C-2
	Electro Dynamics	10	B-35
	Setron India Pvt. Ltd.	10	C-8 & C-9
	Radio Frequency System	10	C-4, C-13, 14
	Advanced Telemedia Pvt. Ltd.(ATM)	10	C-31-34B-19, 20
Spliters	ADC Krone	10	B-23
Storage Solutions	CMS-NVL	8	D-2
	RSG Broadcast Pvt. Ltd.	10	B-12
Streaming Server	Avtech Digital Equipments Pvt. Ltd.	10	C-23
	Click Grafix India Pvt. Ltd.	10	C-23
	Shaf Broadcast Pvt. Ltd.	10	B-2
Studio Automation-Radio	ENCO India	7-D	A-4

Product	Company	Hall	Stall
Studio Equipment - Radio	Radio Systems Inc	10	C-17 & C-24
	Electro Dynamics	10	B-35
Studio Equipment & Software	Tchnomedia Solutions P Ltd.	10	C-17 & C-24
Studio Hubs & Accessories	Tchnomedia Solutions P Ltd.	10	C-17 & C-24
	Radio Systems Inc	10	C-17 & C-24
Studio Lights & Accessories	Aultra Lighting Systems Pvt. Ltd.	7-D	A-17
Studio Production Equipment - TV	Sony India Pvt. Ltd.	7-D	B-1 to B-10
Switcher	CMS-NVL	8	D-2
	Electro Dynamics	10	B-35
	CDG Broadcast Pvt. Ltd.	10	B-16 & B-17
	MCBS Pvt. Ltd	7-D	B-15
	Sony India Pvt. Ltd.	10	C-19 to C-22
	ARGOSY	7-D	B-1 to B-10
	Avtech Digital Equipments Pvt. Ltd.	10	B-202
	Click Grafix India Pvt. Ltd.	10	C-23
	AGIV(India) Pvt. Ltd.	10	B-31 to B-34
System Integrator	ESSEL Shyam	10	C-28 & C-37
Taffic & Billing Software	ENCO India	7-D	A-4
Tapes Professional	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
Telemetry	Prasar Bharati	10	A-5
Telephone Interface Devices (Digital)	Setron India Pvt. Ltd.	10	C-8 & C-9
	Radio Systems Inc	10	C-17 & C-24
Teleport Service	Indiasign	10	B-28 & B-29
	ESSEL Shyam	10	C-28 & C-37
Teleprompter	Autoscript Ltd.	10	B-7
	Cinecita Comoptronics Industries Pvt. Ltd.	10	B-7
	Telerad (A Division of ASE Ltd.)	10	B-18
	AGIV(India) Pvt. Ltd.	10	B-31 to B-34
Test & Measuring Equipment	Shaf Broadcast Pvt. Ltd.	10	B-2
	MAXPEAK Ltd	10	B-9
Test System Broadcast Transcoding Software-Video	Rohde & Schwarz India Pvt. Ltd	10	B-26 & B-27
	CDG Broadcast Pvt. Ltd.	10	B-16 & B-17
Transmission Lines, System	Telerad (A Division of ASE Ltd.)	10	B-18
Transmitter (Radio & TV) -	Tchnomedia Solutions P Ltd.	10	C-17 & C-24

Product	Company	Hall	Stall
AM, FM, VHF, UHF	Nautel	10	C-27
	Falcon Technologies	10	B-3 & B-4
Transmitter FM	Rohde & Schwarz India Pvt. Ltd Broadcast Electronics	10 -	B-26 & B-27 -
Tuners	Rivera International	10	C-2
Tuners	Electro Dynamics	10	B-35
Turnkey Solutions- Broadcasting	Broadcast Engineering Consultants India Ltd.	10	B-1
TV PrintCast	Hewlett-Packard LABS INDIA	7-D	B-13
Vectroscope	CMS-NVL	8	D-2
	AGIV(India) Pvt. Ltd.	10	B-31 to B-34
Video Application Solutions	Tektronix India Pvt. Ltd.	7-D	A-1 & A-2
Video Audio peripheral equipment	Broadcast Technologies	10	B-13 & B-14
	Electro Dynamics	10	B-35
Video Editing Solutions - N/W based	CDG Broadcast Pvt. Ltd.	10	B-16 & B-17
Video logger On air	Electro Dynamics	10	B-35
Video Monitors	Hytech Trading	10	A-1 & A-2
Video tools	AGIV(India) Pvt. Ltd.	10	B-31 to B-34
Virtual Studio	Telerad (A Division of ASE Ltd.)	10	B-18
	Shaf Broadcast Pvt. Ltd.	10	B-2
	Prasar Bharati	10	A-5
Visual effects solution	Autodesk India Pvt. Ltd.	7-D	A-15
VSAT	ESSEL Shyam	10	C-28 & C-37
VTRs	Sony India Pvt. Ltd.	7-D	B-1 to B-10
	Visual Technologies India Pvt. Ltd.	10	C-19 to C-22
	CMS-NVL	8	D-2
Waveform Monitor	AGIV(India) Pvt. Ltd.	10	B-31 to B-34
	CMS-NVL	8	D-2
Workstation	Electro Dynamics	10	B-35

## About Asia-Pacific Broadcasting Union (ABU)

The Asia-Pacific Broadcasting Union (ABU) is a non-profit, non-government, professional association of broadcasting organisations, formed in 1964 to facilitate the development of broadcasting in the Asia-Pacific region and to organise co-operative activities amongst its members. It currently has over 160 members in 55 countries and regions, reaching a potential audience of about 3 billion people.

The ABU provides a forum for promoting the collective interests of television and radio broadcasters, and encourages regional and international co-operation between broadcasters.

Full members must be national free-to-air broadcasting services in the Asia-Pacific region, but there is an associate membership category that is open to provincial broadcasters, subscription broadcasters and national broadcasters in other parts of the world, and an affiliate category that is open to organisations connected to broadcasting that wish to have an association with the ABU.

The ABU's activities include:

- a daily satellite TV news exchange (Asiavision)
- co-production and exchange of programmes
- negotiating rights for major sports events and organising coverage
- technical, programming and management consultancy services
- advising members on copyright and legal matters
- rights-free content acquisition for developing countries
- representing members in international forums
- international frequency planning and coordination
- organising seminars, workshops and training courses
- annual competition for radio and television programmes (ABU Prizes)
- a robot competition for engineering students (Robocon)
- publication of ABU News and Technical Review

The ABU works closely with the regional broadcasting unions in other parts of the world on matters of common concern, and with many other international organisations, to exchange information on the latest developments in broadcasting, undertake activities to improve the skills and technologies of its members, and encourage harmonisation of operating and technical broadcasting standards and systems in the region.

---

The ABU is funded primarily by annual subscriptions from members. The Union has an elected President and three Vice-Presidents, who serve three-year terms.

The ABU Secretariat is located in Kuala Lumpur, Malaysia. It has over 30 staff, of whom 12 are broadcast professionals recruited from among the ABU members within the region. The chief executive of the Secretariat is the Secretary-General, who is appointed by the General Assembly.

The Asia-Pacific region is defined in the ABU Statutes as those countries and areas of Asia and the Pacific that lie substantially between the longitudes of 30 degrees east and 170 degrees west. On the map, this region stretches from Turkey in the west, to Samoa in the east, and from Russia in the north, to New Zealand in the south. All of the ABU's full members operate in this region.

Most of the ABU's associate members comprise European and North American broadcasters, many of whom have operations in the Asia, and pay-TV and cable operators in the Asia-Pacific. Its affiliate members include satellite providers, telcos, production companies, equipment vendors and regulators.

The ABU is the third largest of the world's eight broadcasting unions, but covers the largest geographic area of the world.

Asia-Pacific Broadcasting Union.  
PO Box 1164,  
59700 Kuala Lumpur,  
MALAYSIA  
E-mail: [info@abu.org.my](mailto:info@abu.org.my),  
Tel: (60-3) 2282 -3592,  
Fax: (60-3) 2282-5292

## List of Corporate Members

Mem. No.	Name	Address
1.	LCM-01	M/s. AKG Acoustics (India) Ltd. Kamal Cinema Building, Safdarjung Enclave, New Delhi-110029
2.	LCM-02	M/s. Telematics Systems Ltd. Mount Poonamallee Road, Nandambakkam, Chennai- 600 089
3.	LCM-03	M/s. Electronics Corpn.of Tamilnadu Ltd. LLA Buildings, 735, Anna Salai, Chennai- 600 002
4.	LCM-04	M/s. Hinditron Tektronix Inst.Ltd. No.5, Crescent Road, High Grounds, Bangalore - 560 001
5.	LCM-05	M/s. Rohde & Schwarz Liaison Office India, 244, Okhla Industrial Estate, Phase-III, New Delhi - 110 020
6.	LCM-06	M/s. Maharashtra Elects.Corpn.Ltd. D-26, South Extension, Part-I, New Delhi-110049
7.	LCM-07	M/s. Asea Brown Boveri Ltd. Gurunanak Foundation Building, 15-16, Qutab Institutional Area, New Delhi - 110 067
8.	CM-09	M/s. Acoustics Engineers 'VASANT' 1286 A, Shivajinagar, Opp.Balgandharava Rangmandir, Pune - 411 005
9.	LCM-10	M/s. Gujarat Commns. & Elect.Ltd. G.I.D.C Industrial Estate, Makarpura, Vadodara - 390 010
10.	LCM-15	M/s. Comcon Industries S-54, Functional Industrial, Estate for Electronics, Okhla Phase-II, New Delhi - 110 020
11.	LCM-19	M/s. Satcom Electronics (P) Ltd. 33, B.R.B. Bose Road, 2nd Floor, Calcutta-700001
12.	LCM-21	M/s. Army Headquarter Signal Regiment, 1, Army Headquarter, Signal Regiment, Signals Enclave, New Delhi-110010
13.	LCM-35	M/s. Benchmark Microsystems Pvt. Ltd. No.140, Greater Kailash-I, New Delhi-110048
14.	CM-36	M/s. Bharat Electronics Ltd Jalahalli, Bangalore-560013
15.	CM-25	M/s. Visual Tech. India PVT.LTD. A-1, First floor, Iajpat Nagar-II, New Delhi-110024.
16.	LCM-08	M/s. Webel Mediatronics Ltd. P-1, Taratala Road, Calcutta - 700 088
17.	LCM-11	M/s. Hindustan Photo Films Co.Ltd. Indu Nagar, Ooty, Tamilnadu-643006.
18.	LCM-14	M/s. Broadcast Equipments(I) P.Ltd. 370-371/2, First Floor, Hospital Road, Jangpura, New Delhi-14
19.	LCM-16	M/s. R & S Electronics A-1-24, Ghanshyam Ind. Estate, Veera Desai Road, Andheri (West), Mumbai-400053
20.	LCM-17	M/s. Swati Industries Z-40, Okhala Industrial Area, Phase-II, New Delhi-110020
21.	LCM-20	M/s. Elect. Corpn. of India Ltd. ECIL Post, Hyderabad-500062
22.	LCM-23	M/s. BECIL B-1, Sector 31, Noida-201301
23.	LCM-24	M/s. AVF Distributors (I) PVT. LTD. 208 and 12 jagani Ind. Comp., Near ATI, Chunabhatti, Mumbai-400022.
24.	LCM-26	M/s. Cinecita Comoptronics Ind. Pvt. Ltd Parijat House 3rd floor, 1076, off. pr. E. mooses Road, Worli, Mumbai-400018
25.	LCM-27	M/s. Studio Systems Sangeeta Apts. Bldg. 6-C, Flat No. 5. Ground Floor, Behind Lido Cinema, Juhu Road, Mumbai-400049
26.	LCM-28	M/s. Canara Lighting Industries Ltd. Bata Compound Khopet, Pokhran Road No. 1, Thane-400601
27.	LCM-29	M/s. AGIV (India) Pvt. Ltd. SION Chunabhatti Road, Mumbai-400022
28.	LCM-30	M/s. Doordarshan Doordarshan Bhavan, Copernicus Marg, New Delhi-110001
29.	LCM-31	M/s. Silicon Graphics Systems (I)(P)Ltd. 228 Udog Vihar Phase-1, Gurgaon
30.	LCM-32	M/s. Essel Shyam Communication Ltd FC-20, Sector 16 A, Noida-201301
31.	LCM-33	M/s. All India Radio Directorate General, Akashvani Bhavan, Sansad Marg, New Delhi-1
32.	LCM-34	M/s. The IEI Delhi State Centre Engineers Bhavan, Bahadur Shar Zafar Marg, New Delhi-2
33.	LCM-37	M/s. Trans World Radio- South Asia L-15, Green Park, New Delhi-110016
34.	LCM-38	M/s. Kathrein India Pvt. Ltd. 4-B-4. Industry Manor, 3rd Floor, A.S.M. Marg, Prabha Devi, Mumbai-25.
35.	LCM-39	M/s. Arraycom (India) Limited B-13, 13/1 & 14, GIDC, Electronics Estate, Sector 25, Gandhinagar, Gujarat
36.	LCM-40	M/s. Sun Broadcast Equipments Pvt. Ltd. 3/31, 3rd Floor, West Patel Nagar, New Delhi-110008
37.	LCM-41	M/s. Diksaat Transworld Ltd. No. 12, Balia Avenue, Luz Mylapore, Chennai-600004